



Seasonal Account Program April 2011 – September 2011 PepsiCo Foodservice

Items that Qualify are:

Frito Lay® Single Serve products	
-64ct, 72ct, 88ct, and 104ct	\$0.03/unit
Frito Lay® Bulk (incl Stacy's®)	\$0.25/case
Frito Lay® LSS 64ct	\$1.28/case
Stacy's® Pita Chips (LSS)	\$0.96/case
Frito Lay® Crackers 144ct	\$1.44/case
Frito Lay® Mid Size	\$0.10/unit
Frito Lay® 30ct Variety Pack	\$1.00/case
Frito Lay® 50ct Variety Pack	\$1.50/case
Grandma's® Cookies	\$1.20/case
Naked Juice® 15.2oz	\$1.28/case
IZZE® 24-12.0 oz bottles	\$1.00/case
IZZE® 24-8.4 oz cans	\$0.50/case
Sabra® 2 oz.	\$1.30/case
Sabra® Bulk	\$0.65/case



Near East Rice Pilaf 6/2.25 oz.	\$1.50 case
Aunt Jemima® Pancake Mix 6-5 lb	\$2.00/case
Aunt Jemima® Pancake AJ Syrup 12-12oz	\$2.00/case
Tropicana Twister 12-20 oz.	\$1.00/case
Tropicana® 8-64oz	\$3.50/case
Tropicana Pure Premium® 4-128oz	\$3.50/case
Gatorade® 24-20 oz.	\$1.60/case
G2™ 24-20 oz.	\$1.60/case
Quaker Chewy® Bars 12-10ct	\$2.40/case
Quaker® Simple Harvest Bars™	\$2.40/case
Sabra® Grab & Go	\$0.75/case

PROGRAM REQUIREMENTS:

1. Accounts must be pre-approved by CDM/MDM with copy of approval to Dan Hamelin for approval tracking.
2. Program is only available to Seasonal Operators.
3. Must attach Foodservice Distributor Invoice to the completed form below.
4. Offer valid for cases purchased from Foodservice Distributors between 4/1/11 to 9/30/11.
5. Program is not valid with any other Operator/Distributor/National rebate or allowance programs.
6. Must be postmarked by 10/31/11.
7. No deductions for payment allowed. Please allow 4-6 weeks for payment.
8. PepsiCo reserves the right to refuse payment if Distributor fails to adhere to the performance requirements.

PAYMENT REQUEST FORM

ATTACH COPY OF FOODSERVICE DISTRIBUTOR INVOICE

Operator Name: _____
 Address: _____
 City, State, Zip: _____
 Contact Name and Phone Number: _____
 Foodservice Distributor: _____
 Amount Requested: _____



PEPSICO
FOODSERVICE



**Submit this form along with Proof of Purchase
(Distributor's invoice) to:**

**Frito Lay – Rita Berger 3C-263
Attn: 2011 Seasonal Account Program
7701 Legacy Drive
Plano, TX 75024**

Must be postmarked by October 31, 2011

Insigh^ter INFORMATION

Top 12 Recommended Foodservice Product Assortment



REGULAR
229987



REGULAR
229988



NACHO CHEESE
229989



HARVEST CHEDDAR
230282



BBQ
229978



COOL RANCH
230048



REGULAR
229983



BBQ
229986



SOUR CREAM & ONION
230082



SALT & VINEGAR
229998



SALT & VINEGAR
230091



REGULAR
230072

The Taste will
Take You Places!



Monterey Jack Sun Dried Tomato

273903.....64/1.5 oz

Sun Chips® Monterey Jack & Sundried Tomato flavored multigrain snacks combine the creamy taste of Monterey Jack Cheese with the smooth, flavorful taste of carefully crafted sundried tomatoes! A great compliment to a sandwich or to be enjoyed as a snack!

18g OF
WHOLE
GRAINS
PER 1 OZ.
SERVING



NET WT. 1 1/2 OZ. (42.5 g)

FLAVORED



PEPSICO



**We can help create
value for you!**

Contact Dorit Shur at 917-846-4716
or Dorit.Shur@pepsico.com for
marketing support and signage.

Naked

JUICE



Orange Carrot Smoothie
275376.....8/15.2 oz



Tropical Coconut Smoothie
275377.....8/15.2 oz



Peach Guava Coconut Smoothie
275378.....8/15.2 oz



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