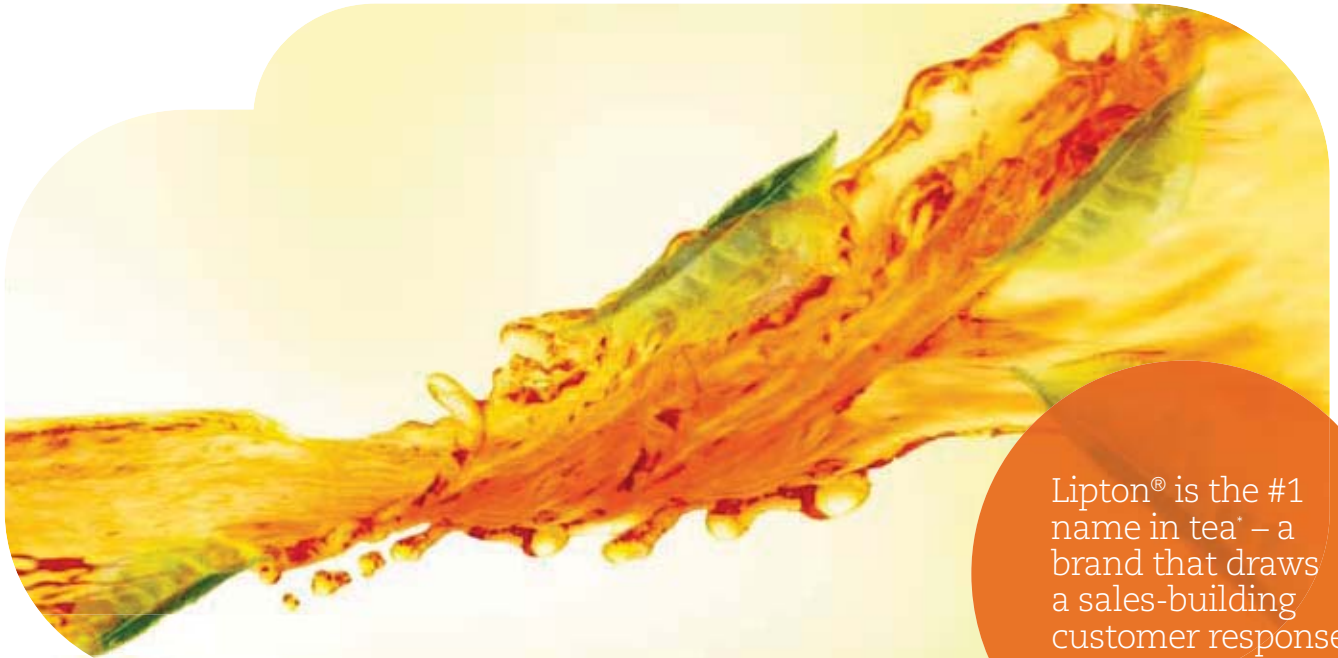


your
KITCHEN



Lipton® is the #1 name in tea* – a brand that draws a sales-building customer response.

*Nielsen, 52 Weeks Ending December 25, 2010



Excitement is Brewing!

Your customers will love Lipton® Smooth Blend and Sweet Tea Fresh Brewed Iced Teas.

This is the same classic Smooth Blend variety that is in our Smooth Blend Auto Brew Bags and Steeping Pouches. Our 1-Gallon Yield Pouches are ideal for operators with limited back-of-house space and who serve less than 3 gallons of iced tea per day.

We've sweetened the deal!

Simplify your sweet tea service and improve consistency with **NEW Lipton® Fresh Brewed Sweet Teas**. Only Lipton® brings you one-step-prep fresh brewed sweet tea.

Preferred Flavor

Customer-preferred Lipton® Tea flavor¹

100% Real Tea Leaves

Made from the top two leaves of each tea plant to ensure a consistently refreshing and satisfying glass of tea.

No New Equipment Required

Product is prepared in a standard coffee brewer so you can serve fresh brewed iced tea without taking up valuable back-of-house space for tea-brewing equipment.

Commitment to Sustainability

Lipton® 1-Gallon Yield Pouches are packaged in a zero landfill facility. The teas in Lipton® unsweetened and sweetened varieties are grown in a sustainable way on Rainforest Alliance Certified™ farms.



unileverfoodsolutions.us



MOST Valuable PRODUCTS

Introducing our MVP – Most Valuable Products – lineup!

As part of our ongoing commitment to quality, we've made some improvements to our most popular products. Unilever Food Solutions' core MVPs are kitchen essentials, providing the flavors that keep patrons coming back for more!

SIDES ARE BACK!

CATEGORY 1 SOUPS & SIDES

| | |
|---|----------------|
| KNORR® Soup du Jour Chicken Noodle 4/15.4 oz. | 10048001763514 |
| KNORR® Soup du Jour Chicken Tortilla 4/14.8 oz. | 10048001763712 |
| KNORR® Soup du Jour French Onion 4/12.34 oz. | 10048001112312 |
| KNORR® Soup du Jour Garden Vegetable 4/10.23 oz. | 10048001763552 |
| KNORR® Soup du Jour Hearty Chili with Beef 4/41.6 oz. | 10048001061443 |
| KNORR® Soup du Jour Minestrone 4/15.13 oz. | 10048001763569 |
| KNORR® Soup du Jour Potato Chowder 4/25 oz. | 10048001763590 |
| KNORR® Macaroni and Cheese 4/25.3 oz. | 10048001763965 |

CATEGORY 2 SALAD DRESSINGS

| | |
|--|----------------|
| Hellmann's® Balsamic Vinaigrette 4/1 Gallon | 10048001257235 |
| Hellmann's® Balsamic Vinaigrette 2/1 Gallon | 10048001067018 |
| Hellmann's® Chunky Blue Cheese 4/1 Gallon | 10048001257099 |
| Hellmann's® Chunky Blue Cheese 2/1 Gallon | 10048001067001 |
| Hellmann's® Classic Creamy Caesar 4/1 Gallon | 10048001257228 |
| Hellmann's® Classic Creamy Caesar 2/1 Gallon | 10048001066875 |
| Hellmann's® Creamy Ranch 4/1 Gallon | 10048001257112 |
| Hellmann's® Creamy Ranch 2/1 Gallon | 10048001066899 |
| Hellmann's® Honey Mustard 4/1 Gallon | 10048001255088 |
| Hellmann's® Honey Mustard 2/1 Gallon | 10048001067032 |
| Wish-Bone® Italian 4/1 Gallon | 10041000006156 |
| Hellmann's® Italian 2/1 Gallon | 10048001067025 |

COMFORT FOODS

CATEGORY 3* CLASSIC SAUCES & GRAVIES

| | |
|---|----------------|
| KNORR® Alfredo Mix 4/1 lb. | 10048001758091 |
| KNORR® Demi-Glace Sauce Mix 4/2 lb. | 10048001916378 |
| KNORR® Hollandaise Sauce Mix 4/1.5 lb. | 10048001916385 |
| LeGoût® Instant Au Jus Mix 16/4 oz. | 10037500750033 |
| LeGoût® Instant Beef Flavor Gravy Mix 8/1 lb. | 10037500750019 |
| LeGoût® Instant Brown Gravy Mix 8/16 oz. | 10037500758930 |
| LeGoût® Instant Chicken Gravy Mix 8/1 lb. | 10037500750040 |
| LeGoût® Instant Turkey Gravy Mix 8/1 lb. | 10037500750064 |

CATEGORY 4 CORE BASES

| | |
|---|----------------|
| KNORR Ultimate® Roasted Beef Base 6/1 lb. | 10048001914695 |
| KNORR Ultimate® Roasted Chicken Base 6/1 lb. | 10048001914688 |
| KNORR Ultimate® Vegetable Vegetarian Base 6/1 lb. | 10048001204307 |
| LeGoût® Cream Soup Base 6/28 oz. | 10037500898513 |

FEATURED INNOVATION

BONUS! Purchase a combination of at least 3 cases of our new KNORR® Professional Liquid Concentrated Bases and/or Lipton® Fresh Brewed Sweet Tea to qualify for our BONUS rebate!



NEW!

KNORR® PROFESSIONAL LIQUID CONCENTRATED BASES

| | |
|---|----------------|
| KNORR® Beef Flavor Base 4/32 fl. oz. | 10048001145440 |
| KNORR® Chicken Flavor Base 4/32 fl. oz. | 10048001145433 |
| KNORR® Vegetable Base 4/32 fl. oz. | 10048001145457 |

NEW!

LIPTON® FRESH BREWED SWEET TEA

| | |
|---|----------------|
| Lipton® Sweet Tea 16/3 gal. | 10041000165655 |
| Lipton® Sweet Tea 2/24 ct. | 10041000173483 |
| Lipton® Southern Sweet Tea 16/3 gal. | 10041000165662 |
| Lipton® Sweet Green Tea with Citrus 16/3 gal. | 10041000165679 |



For consumer and channel insights, menu solutions and recipe ideas, visit unileverfoodsolutions.us/mvp or email info@unileverfoodsolutions.us