

Operators Mail-In Coupon Fall 2011 Corporate Promo

Sales Forecasting Dates:
August 1, 2011–August 14, 2011

Shipping Dates:
August 29, 2011–October 30, 2011



Bacon and Sausage

Item Code Product Description

FARMLAND® GOLD MEDAL SINGLE SLICED BACON

70247 123240 FL GM SS BACON, GF, 18/22
70247 125237 FL GM SS CERTIFIED BACON, 14/16, Z
70247 125467 FL GM SS LS BACON, 18/22, Z
70247 157250 FL GM SS BACON, GF, 14/18
70247 171850 FL GM SS APPLE CIDER BACON, GF, 18/22
70247 171860 FL GM SS APPLE CIDER BACON, GF, 14/18
70247 171960 FL GM SS APPLE CIDER BACON, GF, 10/14
70247 174717 FL GM SS EXTRA SMOKE BACON, 22/26, Z
70247 175050 FL GM SS APPLEWOOD SMOKED BACON, GF, 6/8, 2/10 #
70247 123257 FL GM SS BACON, 14/18, Z
70247 123297 FL GM SS BACON, 18/22, Z

FARMLAND GOLD MEDAL HRI BACON

70247 158637 FL GM DOUBLE SMOKE HRI BACON, 14/18, Z
70247 158647 FL GM DOUBLE SMOKE HRI BACON, 18/22, Z
70247 159337 FL GM HRI PEPPER BACON, 14/16, Z
70247 159960 FL GM DOUBLE SMOKE HRI BACON, 10/14

FARMLAND SILVER MEDAL SINGLE SLICED BACON

70247 157650 FL SM SS BACON, GF, 18/22
70247 158247 FL SM SS BACON, 14/18, Z
70247 158240 FL SM SS BACON, 14/18
70247 158257 FL SM SS BACON, 18/22, Z
70247 158250 FL SM SS BACON, 18/22
70247 158267 FL SM SS BACON, 22/26, Z
70247 158260 FL SM SS BACON, 22/26
70247 170300 FL SM SS NW BACON, 14/18
70247 170317 FL SM SS NW BACON, 18/22, Z
70247 171370 FL SM SS BACON, 9/12
70247 171567 FL SM SS CRUISE BACON, 18/22, Z
70247 171777 FL SM SS CRUISE BACON, 14/18, Z
70247 171957 FL SM SS APPLE CIDER BACON, 14/18, Z
70247 171950 FL SM SS APPLE CIDER BACON, 14/18
70247 172010 FL SM SS CIDER HOUSE® BACON, 18/22
70247 173540 FL SM SS BACON, GF, 14/18
70247 174267 FL FARMER'S CUT, SS, BACON, 9/11, Z
70247 181580 FL SM SS NE BACON, GF, 18/22
70247 174837 FL SM APPLEWOOD SMOKED SS BACON, 14/18, Z
70247 174847 FL SM APPLEWOOD SMOKED SS BACON, 18/22, Z

FARMLAND SILVER MEDAL HRI BACON

70247 123380 FL SM SHGL BACON, 14/18
70247 123390 FL SM SHGL BACON, 18/22
70247 159707 FL SM HRI BACON, 14/18, Z
70247 159717 FL SM HRI BACON, 18/22, Z
70247 170090 FL SM HRI BACON, NW, GF, 14/18
70247 170100 FL SM HRI BACON, NW, GF, 10/14
70247 170120 FL SM HRI BACON, NW, GF, 18/22
70247 170587 FL DRAFT, HOTEL STYLE BACON, 18/1# DRAFTS, Z
70247 171990 FL SM APPLE CIDER HRI BACON, GF, 14/18
70247 172517 FL SM HRI DOUBLE SMOKED BACON, 18/22, Z
70247 172527 FL SM HRI DOUBLE SMOKED BACON, 14/18, Z
70247 172767 FL SM HRI DOUBLE SMOKE BACON, 10/14, Z
70247 174210 FL SM+ HONEY CURED BACON, HRI, 14/16, GF

FARMLAND BRONZE MEDAL SINGLE SLICED BACON

70247 159557 FL BM SS BACON, 16/22, Z, 25#
70247 170010 FL BM SS BACON, 16/22, 15#
70247 170017 FL BM SS BACON, 16/22, Z, 15#

Item Code Product Description

FARMLAND BRONZE MEDAL HRI BACON

70247 123190 FL BM HRI BACON, 18/22, 25#
70247 123410 FL BM HRI BACON, 14/18, 25#
70247 123880 FL BM HRI BACON, 10/14, 15#
70247 123890 FL BM HRI BACON, 14/18, 15#
70247 123900 FL BM HRI BACON, 18/22, 15#
70247 173850 FL HRI BACON, 14/18, W/ PRINTED LABEL
70247 173860 FL HRI BACON, 18/22, W/ PRINTED LABEL

FARMLAND SLICED SLAB BACON

70247 123420 MR, SLICED SLAB BACON, 14/18, 30#
70247 154680 MR, SLICED SLAB BACON, 18/22, 30#
70247 158510 MR, SLICED SLAB BACON, 10/14, 30#

FARMLAND BRONZE MEDAL SAUSAGE PATTY

70247 123460 FL ST LOUIS BACON, 14/18
52076 171637 LAUREL SLICED SLAB BACON, 15#, Z

FARMLAND FULLY COOKED BACON

70247 125000 FL FULLY COOKED BACON, 2/150 SL
70247 157030 FL DELUXE FULLY COOKED BACON, 2/150 SL
70247 157940 FL FULLY COOKED WAVY BACON, 2/150 SL
70247 159840 FL FULLY COOKED ROUND BACON, 2/96 SL
70247 170980 FL FULLY COOKED BACON PIECES, 2/5# BAGS
70247 171050 FL SUPER DELUXE FULLY COOKED BACON, 2/150 SL
70247 171780 FL NAT SMKD FULLY COOKED BACON, 2/150 SL
70247 171790 FL DELUXE NAT SMKD FULLY COOKED BACON, 2/150 SL
70247 172070 FL DICED FULLY COOKED BACON CHIPS, 2/5# BAGS
70247 172330 FL BM FULLY COOKED BACON, 2/150 SL
70247 172730 FL BM FULLY COOKED ROUND BACON, 2/96 SL
70247 172870 FL FULLY COOKED BACON BITS, 2/5# BAGS
70247 172880 FL FULLY COOKED FINE BACON BITS, 2/5# BAGS
70247 173950 FL READY-TO-FINISH BACON, 2/150 SL
70247 175100 FL FULLY COOKED APPLEWOOD SMOKED BACON, 2/150 SL
70247 175110 FL FULLY COOKED DELUXE APPLEWOOD SMOKED BACON, 2/150 SL

FARMLAND ROLL SAUSAGE

70247 134667 FL GROUND PORK, 2/6#, Z
70247 130107 FL SAUSAGE ROLL, 58% LN, 2/6#, Z

FARMLAND SILVER MEDAL SKIN-ON SAUSAGE LINK

70247 131097 FL SM SKIN-ON SAUSAGE LINK, 1 OZ., 58% LN, 10#, Z
70247 131707 FL SM SKIN-ON SAUSAGE LINK, 2 OZ., 58% LN, 10#, Z
70247 138097 FL SM SKIN-ON MILD SAUSAGE LINK, 1 OZ., 58% LN, 10#, Z
70247 138287 FL SM SKIN-ON SAUSAGE LINK, SOUTHERN, 1 OZ, 58% LN, 10#, Z
70247 138877 FL SM SKIN-ON MAPLE SAUSAGE LINKS, 1 OZ., 10#, Z
70247 138937 FL SM SKIN-ON SAUSAGE LINK, 70% LEAN, 1 OZ., 10#, Z
70247 140417 FL SM SKIN-ON SAUSAGE LINK, 58% LEAN, 1 OZ, W/ PRINTED LABEL, 10#, Z

FARMLAND BRONZE MEDAL SKIN-ON SAUSAGE LINK

70247 130307 FL BM SKIN-ON MORNING SAUSAGE LINK, 1 OZ., 10#, Z
70247 133397 FL BM SKIN-ON SAUSAGE LINK, 1 OZ., 52% LN, 10#, Z
70247 139067 FL BM SKIN-ON SAUSAGE LINK, 52% LN, 1 OZ, W/ PRINTED LABEL, 10#, Z

FARMLAND SILVER MEDAL SKINLESS SAUSAGE LINK

70247 130327 FL SM SKINLESS SAUSAGE LINK, 1 OZ., 58% LN, 10#, Z
70247 140427 FL SM SKINLESS SAUSAGE LINK, 58% LEAN, 1 OZ., W/ PRINTED LABEL, 10#, Z

FARMLAND BRONZE MEDAL SKINLESS SAUSAGE LINK

70247 138107 FL BM SKINLESS SAUSAGE LINK MILD, 1 OZ., 52% LN, 10#, Z
70247 133367 FL BM SKINLESS SAUSAGE LINK, 1 OZ., 52% LN, 10#, Z
70247 134397 FL BM SKINLESS MORNING SAUSAGE LINK, 1 OZ., 52% LN, 10#, Z
70247 139047 FL BM SKINLESS SAUSAGE LINK, 52% LEAN, 1 OZ., W/ PRINTED LABEL, 10#, Z

Item Code Product Description

FARMLAND SILVER MEDAL SAUSAGE PATTY

70247 130917 FL SM SAUSAGE PATTY, 1.5 OZ., 58% LN, 12#, Z
70247 130927 FL SM SAUSAGE PATTY, 2 OZ., 58% LN, 12#, Z
70247 133357 FL SM SAUSAGE PATTY REG., 2 OZ., 58% LN, FMX, 12#, Z
70247 134307 FL SM SAUSAGE PATTY, 4 OZ., 58% LN, FMX, 12#, Z
70247 134697 FL SM SAUSAGE PATTY WIDE, 2 OZ., FMX, 12#, Z
70247 138297 FL SM SAUSAGE PATTY, SOUTHERN, 1.5 OZ., 58% LN, FMX, 12#, Z
70247 139007 FL SM SAUSAGE PATTY, HOT, 2 OZ., 12#, Z
70247 140437 FL SM SAUSAGE PATTY, FMX, 58% LEAN, 4 OZ., W/ PRINTED LABEL, 12#, Z
70247 140447 FL SM SAUSAGE PATTY, FMX, 58% LEAN, 2 OZ., W/ PRINTED LABEL, 12#, Z

FARMLAND BRONZE MEDAL SAUSAGE PATTY

70247 130297 FL BM MORNING SAUSAGE PATTY, 2 OZ., FMX, 12#, Z
70247 131317 FL BM MORNING SAUSAGE PATTY, 1.5 OZ., FMX, 12#, Z
70247 137987 FL BM HOMESTYLE MORNING SAUSAGE PATTY, 4 OZ., FMX, 12#, Z

FARMLAND GOLD MEDAL WHOLE HOG SAUSAGE LINK

70247 135157 FL GM WH HG SKIN-ON SAUSAGE LINK, 1 OZ., 10#, Z
70247 137837 FL GM WH HG SKINLESS SAUSAGE LINK, 2 OZ., 10#, Z
70247 138827 FL GM WH HG SKINLESS SAUSAGE LINK, 1 OZ., 10#, Z

FARMLAND GOLD MEDAL WHOLE HOG SAUSAGE PATTY

70247 135787 FL GM WH HG SAUSAGE PATTY, 1.5 OZ., 10#, Z
70247 135797 FL GM WH HG SAUSAGE PATTY, 2 OZ., 10#, Z
70247 135887 FL GM WH HG WIDE SAUSAGE PATTY, 2 OZ., 10#, Z

FARMLAND FULLY COOKED SAUSAGE

70247 137617 FL SM FULLY COOKED SKIN-ON SAUSAGE LINK, 20/1, 10#, Z
70247 137627 FL SM FULLY COOKED SKIN-ON SAUSAGE LINK, 10/1, 10#, Z
70247 139077 FL SM FULLY COOKED SKIN-ON SAUSAGE LINK, .8 OZ, W/ PRINTED LABEL 10#, Z
70247 140727 FL SM FULLY COOKED SKIN-ON SAUSAGE LINK, 1.4 OZ, 10#, Z
70247 138177 FL SM FULLY COOKED SKINLESS SAUSAGE LINK, 20/1, 10#, Z
70247 138187 FL SM FULLY COOKED SKINLESS SAUSAGE LINK, 30/1, 10#, Z
70247 138607 FL SM FULLY COOKED SKINLESS RLRGRILL, SAUSAGE LINK, 2.9 OZ., 10#, Z
70247 138907 FL FULLY COOKED BEEF SAUSAGE LINK, .8 OZ, 2/5#, Z
70247 140407 FL SM FULLY COOKED SKINLESS SAUSAGE LINK, 20/1, W/ PRINTED LABEL, 10#, Z
70247 175147 FL BM FULLY COOKED SKINLESS SAUSAGE LINK, .6 OZ, 10#, Z
70247 139057 FL SM FULLY COOKED SAUSAGE PATTY, 1.5 OZ., W/ PRINTED LABEL, 10#, Z
70247 138147 FL SM FULLY COOKED SAUSAGE PATTY, 1.5 OZ., 10#, Z
70247 138157 FL SM FULLY COOKED SAUSAGE PATTY, 2 OZ., 10#, Z
70247 138167 FL SM FULLY COOKED SAUSAGE PATTY, 1 OZ., 10#, Z
70247 138407 FL SM FULLY COOKED SAUSAGE PATTY, 2 OZ., 3.875" WIDE, 10#, Z
70247 138837 FL GM WH HG FULLY COOKED SAUSAGE PATTY, 3.5" WIDE, 2 OZ., 10#, Z
70247 138887 FL GM WH HG FULLY COOKED SAUSAGE PATTY, 1 OZ., 10#, Z
70247 175157 FL BM FULLY COOKED SAUSAGE PATTY, .75 OZ, 10#, Z

BREAKFAST ACCELERATED PRODUCTS

70247 404607 FL SAUSAGE & PANCAKE STICK, BULK, CN, 10#, Z
70247 404597 FL SAUSAGE & PANCAKE NUGGET, CN, 10#, Z

CONTINUED ON BACK

Operators Mail-In Coupon Fall 2011 Corporate Promo

Bacon and Sausage

Item Code Product Description

EMBER FARMS SAUSAGE PATTY






25468 111007 EF FULLY COOKED ORIGINAL SAUSAGE PATTY, 2 OZ, CN, 10#, Z
 25468 111207 EF FULLY COOKED SAUSAGE PATTY, WIDE, 2 OZ, CN, 10#, Z
 25468 111057 EF FULLY COOKED ORIGINAL SAUSAGE PATTY, 1.5 OZ, CN, 10#, Z
 25468 111107 EF 1.3 OZ ORIGINAL PATTY
 25468 111157 EF FULLY COOKED ORIGINAL SAUSAGE PATTY, 1 OZ, CN, 10#, Z
 25468 111357 EF FULLY COOKED ORIGINAL SAUSAGE PATTY, 2 OZ, 2/10#, Z
 25468 111907 EF FULLY COOKED ORIGINAL SAUSAGE PATTY, 1.5 OZ, 5#, Z
 25468 121307 EF FULLY COOKED SELECT SAUSAGE PATTY, 1 OZ, 10#, Z
 25468 121357 EF 1.3 OZ SELECT PATTY
 25468 121457 EF FULLY COOKED SELECT SAUSAGE PATTY, 2 OZ, 10#, Z
 25468 121477 EF FULLY COOKED SELECT SAUSAGE PATTY, 1.4 OZ, 10#, Z
 25468 121507 EF FULLY COOKED SELECT SAUSAGE PATTY, 1.5 OZ, 10#, Z
 25468 501127 EF FULLY COOKED ITALIAN SAUSAGE PATTY, 2.4 OZ, 10#, Z
 25468 711057 EF FULLY COOKED TURKEY SAUSAGE PATTY, 1.47 OZ, CN, 10#, Z

EMBER FARMS SAUSAGE LINK






25468 211007 EF FULLY COOKED ORIGINAL SKIN-ON SAUSAGE LINK, 10/1, 10#, Z
 25468 211057 EF FULLY COOKED ORIGINAL SKIN-ON SAUSAGE LINK, 16/1, CN, 10#, Z
 25468 211107 EF FULLY COOKED ORIGINAL SKIN-ON SAUSAGE LINK, 20/1, CN, 10#, Z
 25468 211157 EF FULLY COOKED ORIGINAL SKIN-ON SAUSAGE LINK, 24/1, 10#, Z
 25468 211357 EF FULLY COOKED SKIN-ON SAUSAGE LINK, 20/1, 10#, Z
 25468 311207 EF FULLY COOKED ORIGINAL SKINLESS SAUSAGE LINK, 16/1, CN, 10#, Z
 25468 311257 EF FULLY COOKED ORIGINAL SKINLESS SAUSAGE LINK, 20/1, CN, 10#, Z
 25468 711707 EF FULLY COOKED SKINLESS TURKEY SAUSAGE LINK, 16/1, CN, 10#, Z
 25468 504657 EF FULLY COOKED SKIN-ON ITALIAN SAUSAGE LINK, 3.2 OZ, 10#, Z

Item Code Product Description








DIXIE SKILLET RAW TRIMMING SAUSAGE

 70247 175457 DIXIE SKILLET SAUSAGE PATTY, 1.5 OZ, Z
 70247 175467 DIXIE SKILLET SAUSAGE PATTY, 2 OZ, Z
 70247 175477 DIXIE SKILLET SAUSAGE PATTY, WIDE, FMX, 2 OZ, Z
 70247 175487 DIXIE SKILLET SAUSAGE LINK, 1 OZ, Z
 70247 175497 DIXIE SKILLET SAUSAGE LINK, 2 OZ, Z

DIXIE SKILLET RAW WHOLE HOG SAUSAGE

 70247 175337 DIXIE SKILLET WHOLE HOG SAUSAGE PATTY, 1.5 OZ, Z
 70247 175347 DIXIE SKILLET WHOLE HOG SAUSAGE PATTY, 2 OZ, Z
 70247 175357 DIXIE SKILLET WHOLE HOG SAUSAGE PATTY, WIDE, 2 OZ, Z
 70247 175367 DIXIE SKILLET WHOLE HOG SAUSAGE LINK, 1 OZ, Z
 70247 175377 DIXIE SKILLET WHOLE HOG SAUSAGE LINK, 2 OZ, Z

DIXIE SKILLET FULLY COOKED WHOLE HOG STYLE

 70247 175387 DIXIE SKILLET FULLY COOKED SAUSAGE PATTY, 1 OZ, Z
 70247 175397 DIXIE SKILLET FULLY COOKED SAUSAGE PATTY, 1.5 OZ, Z
 70247 175407 DIXIE SKILLET FULLY COOKED SAUSAGE PATTY, 2 OZ, Z
 70247 175567 DIXIE SKILLET FULLY COOKED SAUSAGE PATTY, 1.4 OZ, Z
 70247 175417 DIXIE SKILLET FULLY COOKED SAUSAGE PATTY, WIDE, 2 OZ, Z
 70247 175427 DIXIE SKILLET FULLY COOKED SAUSAGE LINK, 20:1, Z
 70247 175437 DIXIE SKILLET FULLY COOKED SAUSAGE LINK, 10:1, Z

PIZZA TOPPINGS

70247 140907 BEEF TOPPING, 3%TVP, 2/5#, 28 PC/OZ, Z
 70247 140887 PORK TOPPING, 3%TVP, 2/5#, 28 PC/OZ
 70247 140877 ITALIAN SAUSAGE, 3%TVP, 2/5#, 28 PC/OZ, Z
 70247 174797 SLICED PEPPERONI, 1.75" DIAMETER, POLY, BULK, Z
 70247 174807 SLICED PEPPERONI, 1.75" DIAMETER, BULK, Z

Item Code Product Description

FULLY COOKED MEATBALLS

 70247 175237 GM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 5 OZ, 10#, Z
 70247 175257 GM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 1 OZ, 10#, Z
 70247 175267 GM FULLY COOKED BEEF MEATBALL, W/ PRINTED LABEL, 5 OZ, 10#, Z
 70247 175277 GM FULLY COOKED BEEF MEATBALL, W/ PRINTED LABEL, 1 OZ, 10#, Z
 70247 175037 SM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 5 OZ, 10#, Z
 70247 174977 SM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 1 OZ, 10#, Z
 70247 175247 BM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 5 OZ, 10#, Z
 70247 175287 BM FULLY COOKED ITALIAN MEATBALL, W/ PRINTED LABEL, 1 OZ, 10#, Z

INDICATE FARMLAND CASES SOLD

Product	Code	# of Cases

TOTAL CASES _____ X \$2.00/CASE = \$ _____
 MINIMUM REBATE: \$20 (10 CASES)

**Maximum
Payout
is \$250.**

Terms and Conditions:
 Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$250 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between August 29, 2011, and October 30, 2011. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than November 29, 2011. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must be for the minimum requirement of 10 cases. Allow 10-12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

**FARMLAND FOODSERVICE
 COUPON REDEMPTION
 P.O. BOX 2008
 OLDSMAR, FL 34677-7008**

QUESTIONS? CALL 1-800-535-4268



COUPON CODE: FALL11OPR

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION/TYPE OF RESTAURANT BELONGS IN:

Are you a new Farmland customer or current Farmland customer

Commercial

- Full Service Independent
 Casual/Theme Local/Regional Chain
 Family National Chain
 Upscale/Fine Dining
 QSR/Sandwich
 Convenience Store
 Hotel/Motel/Resort

Noncommercial

- College/University Contract Management/Vending
 Elementary/Secondary Schools Local/Regional Chain
 Business & Industry Self-Operated
 Healthcare
 Recreational/Entertainment
 Transportation Foodservice
 Military/Correctional

Number of meals served per day:
 _____ Breakfast _____ Lunch _____ Dinner

Approximate Dollar Volume of
 Food & Beverage Purchased per year: _____

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW. (PLEASE PRINT.)

OPERATION NAME _____

CONTACT NAME _____

E-MAIL ADDRESS _____

OPERATION ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

DISTRIBUTOR _____

**FOR MORE INFORMATION ON FARMLAND PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS,
 CONTACT YOUR FARMLAND REPRESENTATIVE/BROKER OR CALL THE HELP LINE: 1-888-FARMLAND (327-6526).
 WWW.FARMLANDFOODSERVICE.COM**