



**OPERATOR COUPON - EXTENDED!**

# THE BIG EASY

## FISHERMAN'S PLATTER PROMOTION

**BUY 2 CASES  
GET 1 FREE**

Purchase 2 cases of our new Big Bob's Fisherman's Platter by November 30, 2011 and you will receive a rebate for the value of one case (Maximum rebate \$60.00)



Name: \_\_\_\_\_

Establishment: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email\*: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

DSR Name: \_\_\_\_\_

\*Yes, I would like to receive information about products offered by Icelandic® via E-mail.

Type of Establishment:  Family Dining  Healthcare  Quick Service  
 Casual Dining  Hotel/Lodging  Other \_\_\_\_\_

How did you receive this coupon?  Food Show  DSR  BSR  
 Mailing  Website  Other \_\_\_\_\_

Product Description	Icelandic® Code	Rebate Amount
Big Bob's 9 oz. Fisherman's Platter	10026407	
Big Bob's 12 oz. Fisherman's Platter	10026406	
<b>TOTAL REBATE</b> (Maximum Rebate \$60)		

**REQUIREMENTS AND RULES:**

- Offer valid on purchases made on or before November 30, 2011.
- This offer is for first time buyers only. Limit one free case per customer location.
- This offer cannot be combined with any other coupon or rebate.
- Copies of distributor invoices must accompany coupon and be postmarked by December 31, 2011.
- Foodservice chains and management companies must participate on an individual unit basis only.
- Distributors, wholesalers, and warehouse clubs are excluded from this offer.
- Not valid in conjunction with any other offer from Icelandic®.
- Void where prohibited by law.
- PLEASE ALLOW 6-8 WEEKS FOR REBATE DELIVERY.

**BIGGER IS BETTER**

To claim rebate, operators must complete and mail this coupon together with distributor invoice (no distributor reports accepted), clearly indicating your purchases of Big Bob's Fisherman's Platter to:

**The Big Easy Fisherman's Platter Promotion  
P.O. BOX 610, HUDSON, WI 54016**



**ICELANDIC**

190 Enterprise Drive, Newport News, VA 23603

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