

Valid Purchase Dates: July 1, 2011 - September 30, 2011

Rebate must be postmarked by: October 30, 2011

Buy 1 case
Get a rebate on 1 case
of Special K™ Protein Meal bars

(Mail in Rebate, Up to 6 cases - \$300 Max.)



QUALIFYING PRODUCTS

- 38000-29189 Special K™ Protein Meal Bar Peanut Butter Chocolate
- 38000-29185 Special K™ Protein Meal Bar Strawberry
- 38000-29187 Special K™ Protein Meal Bar Double Chocolate
- 38000-34386 Special K™ Protein Meal Bar Chocolatey Chip

CALCULATE YOUR REBATE

Total Cases Purchased	Total Qualified Cases	Cost Per Case	Extended Rebate
_____	_____ X \$ _____	= _____	
	(6 cases maximum)	(\$50.00 maximum)	(\$300.00 maximum)

PLEASE COMPLETE THE FOLLOWING:

Establishment Name: _____
 Contact Name: _____
 Title: _____
 Address (No P.O. Boxes, please): _____
 City: _____ State: _____ ZIP: _____
 Phone #: _____ Fax #: _____
 E-mail Address: _____
 Yes, I would like Kellogg's® Food Away From Home to send me exclusive promotional offerings and updates via e-mail.
 Distributor Name: _____
 Distributor City/State: _____
 Number of meals served per day: _____
 Are you affiliated with a Contract Management Company? yes no
 If yes, which Contract Management Company? _____
 Number of employees: _____
 Number of dining facilities (if applicable): _____ Number of retail outlets (if applicable): _____
 Total campus enrollment (if applicable): _____

TERMS & CONDITIONS:

- For every 1 case of Special K™ Protein Meal Bars purchased, receive a rebate for the purchase price of one case, maximum \$50 per case.
- Rebate will be paid on the lowest priced cases.
- Maximum rebate 6 cases, maximum rebate per case is \$50
- The stated promotional allowances are for products purchased between July 1, 2011 and September 30, 2011.
- Completed rebate claim forms must be postmarked no later than October 30, 2011.
- Customer information must be completed in full.
- Offer limited to one rebate submission per operator.
- No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Handwritten invoices will not be accepted. Invoices must include the distributor name. Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details.
- Purchases from warehouse clubs, cash and carry, or resale are not eligible for this rebate.
- Rebates must be submitted individually by foodservice operators. No bulk submissions or third party submissions will be accepted.
- Multi-unit operators require a rebate claim for each selling location.
- This program does not extend to national account customers. Payment will not be made to GPO headquarters or national account headquarters.
- Sodexo Managed accounts have requested to be ineligible for this rebate program.
- This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid.
- This rebate cannot be reproduced or transferred.

For more information, visit or call:

www.kelloggsfoodawayfromhome.com • 877-511-5777

Mail Completed Forms with Proofs of Purchase to:

Special K™ Protein Meal Bar Rebate

Kellogg's® Food Away From Home

P.O. Box 1007

Brownsdale, MN 55918-1007



ORDER TODAY!!!