



FOODSERVICE

Your Passion. Our Promise.®



Scrumptious Soups, Sauces & Savings

Look inside for more applications than you may have imagined, from Chicken Corn Chowder to a White Wine & Thyme Sauce

Exclusive \$5.00 per case rebate up to \$500

Offer runs from August 1, 2011 to October 31, 2011

You can use this rebate for 60 days - your first purchase starts your 60 day rebate period

LAND O LAKES® Golden Velvet® Process Cheese Spread makes an exceptionally creamy Hot Spinach Artichoke Dip (recipe inside)

Rebate applies to new business only (New Performance Extras® Operators)

Tell Us About Yourself:

Establishment Name _____

Your Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email* _____

Primary Distributor _____

City _____ State _____ Zip _____

Brokerage Company Name _____

*By providing an email address, operator gives permission for us to send product and program information via email.

Check here if you do not wish to receive this information.

My Segment:

- | | |
|---|---|
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Business Dining |
| <input type="checkbox"/> Family Dining | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Fast Food/Quick Service | <input type="checkbox"/> Hospitals |
| <input type="checkbox"/> Recreation/Entertainment | <input type="checkbox"/> Long Term Care/Nursing Homes |
| <input type="checkbox"/> Convenience Store | <input type="checkbox"/> K-12 School |
| <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> Catering |
| | <input type="checkbox"/> Other: _____ |

My Management:

- Independent/Self-Operated
 Chain (# Units _____)
 Contract Managed by: _____

Promotion Dates

Promotion is effective on all eligible cases purchased from August 1, 2011 – October 31, 2011 for 60 days. First purchase must occur between August 1, 2011 – October 31, 2011 and starts 60 day rebate period.

Please Send My Rebate For

LAND O LAKES® Golden Velvet® Process Cheese Spreads (min. \$5/max. rebate \$500)

LAND O LAKES® Golden Velvet®: _____ cases x \$5.00/case = \$_____
 Process Cheese Spread, White

LAND O LAKES® Golden Velvet®: _____ cases x \$5.00/case = \$_____
 Process Cheese Spread, Yellow

Total: _____ cases \$_____

See list below for qualifying categories/products:

Distributor Code		Pack Size	# of Cases
48769	LAND O LAKES® Golden Velvet® Process Cheese Spread, White, Loaf	6/5 lb	
48775	LAND O LAKES® Golden Velvet® Process Cheese Spread, Yellow, Loaf	6/5 lb	

To Receive Your Rebate

Complete this form and submit along with invoice or distributor recap showing proof of purchase. Limited rebate for 60 days of purchases up to \$500. Maximum total rebate: \$500. Form must be completely filled out.

Mail Rebate

Redemption Request To:
 Land O'Lakes, Inc.
 National Operator Rebate
 LAND O LAKES® Golden Velvet®
 P.O. Box 2035
 Brownsdale, MN 55918

Rebate Specifications:

- This offer may not be combined with any other Land O'Lakes offer.
- Rebate form must accompany request.
- Offer valid for individual foodservice establishments only.
- Rebate request must be submitted directly by the operator.
- Offer does not apply to distributors, bid, contracted, national or any Foodservice Management accounts.
- Qualifying multi-unit chains must submit on an individual basis.
- Your invoice is your proof of purchase.
- Distributor recaps are allowed if they include distributor name, operator name and invoice number, Land O'Lakes item number and description, number of cases ordered and date purchased.
- First purchase must be made between **August 1, 2011 to October 31, 2011**.
- Rebate request must be postmarked by **January 31, 2012**.
- Allow 4-6 weeks for processing.
- Eligible cases may not be used in conjunction with any other Land O'Lakes rebates, promotions or offers.
- Refund will be mailed to operator only.
- Maximum rebate is \$500.
- Expires: **October 31, 2011**.
- Void where prohibited.
- For more information, call 1-800-361-4902.