

**NATIONAL OPERATOR REBATE
HEALTHIER MENU SOLUTIONS PRODUCTS PORTFOLIO**



FOODSERVICE

Your Passion. Our Promise.®



Save On All
Healthier Menu Solutions Products

Save \$10 Off Per Case

August – December 2011

See list below for qualifying categories/products:

Tell Us About Yourself:

Establishment Name _____

Your Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email* _____

Primary Distributor _____

City _____ State _____ Zip _____

Brokerage Company Name _____

*By providing an email address, operator gives permission for us to send product and program information via email.

Check here if you do not wish to receive this information.

My Segment:

- Casual Dining
- Family Dining
- Fast Food/Quick Service
- Recreation/Entertainment
- Convenience Store
- Hotel/Motel
- Business Dining
- College/University
- Hospitals
- Long Term Care/Nursing Homes
- K-12 School
- Catering
- Other: _____

My Management:

- Independent/Self-Operated
- Chain (# Units _____)
- Contract Managed by: _____



Distributor Code	LAND O LAKES® Cheese		Pack Size	# of Cases
46216	25% Reduced Sodium Process American Cheese Product, 160 Vertical Slice – Yellow	NEW!	6/5 lb	
46217	25% Reduced Sodium Process American Cheese Product, 160 Vertical Slice – White	NEW!	6/5 lb	
46228	25% Reduced Sodium Process American Cheese Product, 184 Slice – 46 Ribbon – Yellow	NEW!	6/5 lb	
46230	25% Reduced Sodium Process American Cheese Product, 184 Slice – 46 Ribbon – White	NEW!	6/5 lb	
46232	25% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – Yellow	NEW!	6/5 lb	
46234	25% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – White	NEW!	6/5 lb	
Alpine Lace® Cheese				
00301	Alpine Lace® 25% Reduced Fat Swiss Cheese Loaf		1/14 lb WWT	
00302	Alpine Lace® 25% Reduced Fat Cheddar Cheese Loaf		2/5 lb	
00401	Alpine Lace® Readi-Pac® 25% Reduced Fat Swiss Slices		8/1.5 lb	
00402	Alpine Lace® Readi-Pac® 25% Reduced Fat Mild Cheddar Slices		8/1.5 lb	
25102	Alpine Lace® 50% Reduced Fat, 50% Reduced Sodium Shredded Cheddar Cheese		2/5 lb	
60103	Alpine Lace® 50% Reduced Fat, 50% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – Yellow	NEW!	4/5 lb	
60104	Alpine Lace® 50% Reduced Fat, 50% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – White	NEW!	4/5 lb	
60106	Alpine Lace® 50% Reduced Fat, 25% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – Yellow		4/5 lb	
60107	Alpine Lace® 50% Reduced Fat, 25% Reduced Sodium Process American Cheese Product, 160 Slice – 40 Ribbon – White		4/5 lb	

Promotion Dates

Promotion is effective on cases purchased between August 1, 2011 – December 31, 2011.

Please Send My Rebate For

Healthier Menu Solutions Products
(max. rebate \$100)

Healthier Menu Solutions Products: _____ case x \$10.00/case = _____

Rebate Specifications:

- This offer may not be combined with any other Land O'Lakes offer.
- Rebate form must accompany request.
- Offer valid for individual foodservice establishments only.
- Rebate request must be submitted directly by the operator.
- Offer does not apply to distributors, bid, contracted, national or any Foodservice Management accounts.

- Qualifying multi-unit chains must submit on an individual basis.
- Your invoice is your proof of purchase.
- Distributor recaps are allowed if they include distributor name, operator name and invoice number, Land O'Lakes item number and description, number of cases ordered and date purchased.

To Receive Your Rebate

Complete this form and submit along with invoice or distributor recap showing proof of purchase. Limit one rebate per foodservice operator per address. Maximum total rebate: \$100. Form must be filled out completely.

- Purchases must be made between **August 1, 2011 to December 31, 2011**.
- Rebate request must be postmarked by **February 29, 2012**.
- Allow 4-6 weeks for processing.
- Eligible cases may not be used in conjunction with any other Land O'Lakes rebates, promotions or offers.
- Refund will be mailed to operator only.

Mail Rebate Redemption Request To:

**Land O'Lakes, Inc.
Healthier Menu Solutions
Operator Rebate
P.O. Box 2035
Brownsdale, MN 55918**

- Maximum rebate is \$100.
- Expires: **December 31, 2011**.
- Void where prohibited.
- For more information, call 1-800-361-4902.