

# ADD EXCITEMENT TO YOUR 2011-2012 SKI SEASON

With a Mountain of Great Tasting Foods and Rebate Savings from Kellogg's® Food Away From Home



## Kellogg's®

Earn up to \$4.00 back per case of selected Kellogg's® products purchased (maximum rebate \$1,000). Good for purchases made between October 1, 2011 and April 30, 2012. Rebates must be postmarked by May 31, 2012. ✂

Mail this completed form with proofs of purchase to: Kellogg's™ 2011-2012 Ski Resort Program, P.O. Box 1007, Brownsdale, MN 55918-1007

Ski Resort Name (Checks Payable to Ski Resorts Only): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: (No P.O. Boxes, please): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Yes, I would like Kellogg's® Food Away From Home to send me exclusive promotional offerings and updates via e-mail.

Forwarding Address (only if ski resort is closed by 4/30/11) City, State, Zip: \_\_\_\_\_

Distributor Name: \_\_\_\_\_ Distributor City/State: \_\_\_\_\_

Kellogg Sales Rep Name: \_\_\_\_\_

Are you affiliated with a Group Purchasing Organization (GPO)? \_\_\_\_\_ If yes, which Group Purchasing Organization (GPO)? \_\_\_\_\_

Contract Management Company (if applicable): \_\_\_\_\_

Operator Signature (required): \_\_\_\_\_

UPC CASE CODE	PRODUCT DESCRIPTION	NUMBER OF CASES	REBATE	=TOTAL REBATE
<b>GRAB 'N GO™</b>				
All	Austin® Animal Shaped Crackers		\$0.50	
All	Austin® Cracker Sandwiches		\$0.75	
All	Cheez-It® Baked Snack Crackers		\$0.75	
All	Right Bites® Cheez-It®, Chips Deluxe®, Fudge Stripes™ Mini Cookies		\$0.75	
All	Kashi® Bars		\$0.75	
All	Keebler® Animal Crackers		\$0.75	
All	Nutri-Grain® Cereal Bars and Yogurt Bars		\$0.75	
All	Pop-Tarts® Toaster Pastries 2 ct. packs		\$0.75	
All	Pop-Tarts® One Serving of Whole Grain Toaster Pastries		\$0.75	
All	Rice Krispies Treats® Bars		\$0.75	
All	Special K® Bars		\$0.75	
All	Rice Krispies®, Cocoa Krispies® and Berry Krispies® Chewy Cereal Bars		\$0.75	
All	Stretch Island Fruit Co.™ Fruit Strips		\$0.75	
<b>CEREAL</b>				
All	Kashi® Cereal-in-a-Cup		\$4.00	
All	Kellogg's® Bowl Pack Cereals		\$4.00	
All	Kellogg's® Bulk Cereals		\$4.00	
All	Kellogg's® Cereal-in-a-Cup		\$4.00	
All	Kellogg's® Grab 'N Go™ Cereal Packs		\$4.00	
All	Kellogg's® Individual Box Cereals		\$2.00	
All	Kellogg's® Retail Pack Cereals		\$2.00	
<b>MEAL KITS</b>				
All	Kellogg's® Morning Jump-Starts™ Red, Green and Blue (31024, 30126, 31028)		\$1.00	
<b>FROZEN</b>				
All	Morningstar Farms® Veggie Foods		\$1.00	
All	Gardenburger® Veggie Foods		\$1.00	
<b>COOKIES</b>				
All	Keebler® Cookies		\$0.75	
All	Famous Amos® Cookies		\$0.75	
All	Murray Sugar Free® Cookies		\$0.75	
<b>GRAHAMS</b>				
All	Keebler® Character Graham Crackers		\$0.75	
All	Keebler® Graham Crackers		\$0.75	
All	Keebler® Gripz® Graham's		\$0.50	
All	Kellogg's® Crunchmania® Graham's		\$0.50	
<b>CONES</b>				
All	Colosso®†† Waffle Cones		\$0.75	
All	Eat-It-All® Ice Cream Cones		\$0.75	
				<b>TOTAL REBATE=</b>

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†TM, © Hanna-Barbera, Inc.    TM, © Cartoon Network. A Time-Warner Company    ††© 2011 George Weston Ltd.    \*\*Note: † indicators above match up to the same symbol already on the product chart

- A per-case rebate will be paid as detailed above up to a maximum rebate of \$1,000.00. The stated promotional allowances are for products purchased between 10/1/2011 and 4/30/2012. Completed rebate claim forms must be postmarked no later than 5/31/2012.
- No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details.
- Offer limited to one rebate submission per operator and must be submitted individually by foodservice operators. Multi-unit operators require a rebate claim for each selling location. Customer information must be included in full. No bulk submissions or third party submissions will be accepted.
- This program does not extend to national account customers including GPO customers or customers participating in any contract or programs. Sodexo Managed accounts have requested to be ineligible for this rebate program. This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid.
- This rebate cannot be reproduced.

**For more information visit [www.kelloggfoodawayfromhome.com](http://www.kelloggfoodawayfromhome.com) or call 877-511-5777.**

