



Tender, flaky biscuits serve as the foundation to this stellar breakfast sandwich.



Breakfast Sandwich featuring Rich's® Jumbo Biscuit Dough Round



Southwest Biscuit BBQ featuring Rich's® Original Style Biscuits

Round biscuit with a buttery flavor, golden color and crispy coating

**\$10
CASH
REBATE**
PER CASE
UP TO \$600

Save time and money, with Rich's® freshly baked biscuits!



Our biscuits are consistently moist, tender and fluffy. The freshly-baked aroma of our high quality buttery biscuits will help you increase your sales.

Our biscuits:

1. Are easy to bake
2. Taste great
3. Will be your hot item, and you can take that to the bank!

Earn \$10 per case.

January 1, 2012 - April 30, 2012.
Must be submitted/postmarked by May 31, 2012. See back for details.



Earn \$10 per case.

Directions:

- 1 Attach copies of distributor invoices dated between *January 1, 2012* and *April 30, 2012*.
- 2 To expedite processing, please clearly indicate products submitted for redemption on each invoice (highlight or circle eligible product and quantity billed).
- 3 Mail this completed rebate form and supporting invoices to:

Rich's® Fulfillment Center
 Attn: RICH'S® BISCUIT REBATE
 P.O. Box 1718
 Buffalo, NY 14231-1718

Requirements:

- This offer is good only on cases billed between *1/1/12* and *4/30/12*.
- Rebates must be postmarked no later than *May 31, 2012*.
- Offer valid for individual operations only; not valid for distributors, multi-unit or contract management firms or chain accounts.
- Allow three (3) weeks for processing request.
- Checks will be made payable to food service operations only.
- Offer not valid for products purchased on bid or in conjunction with other promotions or allowances.



**Only one (1) rebate redemption will be honored per establishment.
 Maximum allowance: \$600**

Operator Information *(please complete fully)*

Name _____

Name of Food Service Operation _____

Address _____

City _____

State _____

Zip Code _____

Phone _____ Fax _____

Title/Position at Food Service Operation: *(Check applicable box)*

- | | | | |
|-------------------------------------------|------------------------------------|--------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Owner/Partner | <input type="checkbox"/> Manager | <input type="checkbox"/> Chef | <input type="checkbox"/> Executive Chef |
| <input type="checkbox"/> Purchasing Agent | <input type="checkbox"/> Dietitian | <input type="checkbox"/> Director/VP | <input type="checkbox"/> Other |

Which Best Describes Your Food Service Operation? *(Check applicable box)*

- | | | | |
|----------------------------------------------|----------------------------------------|---------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Corrections | <input type="checkbox"/> Healthcare | <input type="checkbox"/> Schools |
| <input type="checkbox"/> C-Store | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Lodging | <input type="checkbox"/> Sports/Recreation |
| <input type="checkbox"/> Cafeteria & Buffet | <input type="checkbox"/> Family Dining | <input type="checkbox"/> Management Company | <input type="checkbox"/> Vending Services |
| <input type="checkbox"/> Campus | <input type="checkbox"/> Fast Casual | <input type="checkbox"/> Military | <input type="checkbox"/> Other |
| <input type="checkbox"/> Casual | <input type="checkbox"/> Fine Dining | <input type="checkbox"/> QSR | |

Approximate Number of Employees at Your Food Service Operation:

(Check applicable box)

- Fewer Than 10 Between 10 and 25 Between 26 and 50 More Than 50

Type of Ownership at Your Food Service Operation: *(Check only one box)*

- Independent Chain/Franchisee Owned Chain/Company Owned Contract Operation/Management Hotels

Rich's® Biscuits

CASES PURCHASED			
08404	Southern Style Biscuit Dough with split	2.20 oz.	
08405	Southern Style Biscuit Dough without split	2.20 oz.	
08410	Southern Style Biscuit Dough with split	3.25 oz.	
13370	Country Style	2.45 oz.	
13717	Original Southern Style	2.25 oz.	
16280	Homestyle Biscuit style	2.5 oz.	
16491	Jumbo Country Style	4 oz.	
Total Cases Purchased			

	x \$10	=
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Total Cases Purchased Amount per case Rebate

