



MOST Valuable PRODUCTS

Capitalize on some of the hottest trends in foodservice, without breaking the bank!

Stock up and **EARN UP TO \$600** on Unilever Food Solutions' MVPs – the versatile, on-trend products you need in your kitchen today.

See reverse side for eligible product information.



Buy our **FEATURED INNOVATION** products and earn an extra **\$1/case BONUS** to your rebate!

CATEGORIES	# OF CASES PURCHASED (minimum 3 cases per category)
<input type="checkbox"/> CORE BASES Qualifying KNORR® and LeGoût® SKUs	
<input type="checkbox"/> MAKE TIME FOR TEA Qualifying Lipton® SKUs	
<input type="checkbox"/> SANDWICH SOLUTIONS Qualifying Hellmann's® and Best Foods® SKUs	
<input type="checkbox"/> CLASSIC SAUCES & GRAVIES Qualifying KNORR® SKUs	

REBATE/CASE TABLE

The more categories you buy from... the more you save per case!

- buy from **4** categories **save** \$5/case
- buy from **3** categories **save** \$4/case
- buy from **2** categories **save** \$3/case
- buy from **1** category **save** \$2/case



Qualifying SKUs shown on back side. Must purchase a minimum of 3 cases of a category to qualify for that category payout.

# OF CASES ABOVE (A)	REBATE/CASE (SEE TABLE TO LEFT)	SUBTOTAL (MAXIMUM \$500)	TOTAL REBATE SUBTOTAL + BONUS \$ _____ (MAXIMUM \$600)
_____	x \$ _____ =	\$ _____	
# OF DRESSING CASES MINIMUM 3 (B) _____	FEATURED INNOVATION BONUS! If your purchase includes Hellmann's® and/or Wish-Bone® Dressings add \$1/case rebate to your entire order.		
TOTAL # OF CASES (A + B) _____	BONUS REBATE/CASE x \$1/CASE =	BONUS (MAXIMUM \$100) \$ _____	

PROMOTIONAL PERIOD: JANUARY 1, 2012 - JUNE 30, 2012

Operator Information: Please Print Clearly

Name _____

Title _____

Operation Name _____

Operation Type/Segment _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Distributor _____ City _____

Qualifying Rules:

1. Rebate for foodservice operators in the U.S. only. Rebates are for specific locations and will not be processed for agents or other representatives of operators.
2. Earn a maximum of \$600.00 per coupon; 100-case maximum each for the rebate and bonus during the promotional period. To qualify for bonus payment, operator must purchase 3-case minimum combination of Hellmann's® and/or Wish-Bone® Dressings.
3. This offer is good only for the item numbers listed on this coupon.
4. Verify purchases by submitting copies of invoices along with completed coupon. Handwritten invoices will not be accepted.
5. Offer valid only for purchases made through foodservice distributors. Club Store and Cash & Carry purchases are not eligible.
6. All claims must be postmarked by July 31, 2012. Allow 8 to 12 weeks delivery for rebate.
7. Void where prohibited.
8. Limit one coupon per location. Coupon cannot be combined with other offers.
9. Unilever Food Solutions reserves the right to cancel this promotion at any time.
10. Please highlight eligible items on invoice submission.
11. Customers on a purchase agreement with Unilever Food Solutions do not qualify for rebate.

Mail coupon and qualifying invoices to:
MVP – Deal #142042
 P.O. Box 552
 Traverse City, MI 49685-0552
 Attn: Rebate Department





MOST Valuable PRODUCTS

Introducing our MVP – Most Valuable Products – lineup!

As part of our ongoing commitment to quality, we've made some improvements to our most popular products. Unilever Food Solutions' core MVPs are kitchen essentials, providing the flavors that keep patrons coming back for more!

BASES

CATEGORY 1 CORE BASES

	G-TIN PFG Code		G-TIN PFG Code
KNORR® Professional Liquid Concentrated Beef Flavor Base 4/32 fl. oz.	10048001145440 291913	KNORR Ultimate® Low Sodium Roasted Chicken Base 6/1 lb.	10048001914503 191450
KNORR® Professional Liquid Concentrated Chicken Flavor Base 4/32 fl. oz.	10048001145433 291914	LeGoût® 095™ Beef Base 12/1 lb.	10037500859309 25799
KNORR Ultimate® Roasted Beef Base 6/1 lb.	10048001914695 2225	LeGoût® 095™ Beef Base 2/8 lbs.	10037500859422 305228
KNORR Ultimate® Roasted Beef Base 1/10 lbs.	10048001914749 321978	LeGoût® 095™ Beef Base (No MSG Added) 12/1 lb.	10037500758787 7912
KNORR Ultimate® Roasted Chicken Base 6/1 lb.	10048001914688 2226	LeGoût® 095™ Chicken Base 12/1 lb.	10037500885308 66305
KNORR Ultimate® Roasted Chicken Base 1/10 lbs.	10048001914732 979436	LeGoût® 095™ Chicken Base 2/8 lbs.	10037500885421 303993
KNORR Ultimate® Roasted Chicken Base 1/25 lbs.	10048001914718 54716	LeGoût® 095™ Chicken Base (No MSG Added) 12/1 lb.	10037500758794 927714
KNORR Ultimate® Low Sodium Roasted Beef Base 6/1 lb.	10048001914510 191451	LeGoût® Cream Soup Base 6/225.22 oz.	10037500898513 89851
		LeGoût® Cream Soup Base (Lacto-Vegetarian) 6/28 oz.	10037500758961 18794

MAKE TIME FOR TEA

CATEGORY 2 LIPTON® TEA

	G-TIN PFG Code
Lipton® Black Tea 10/100	10041000002912 37762
Lipton® Smooth Blend 4/24	10041000002837 58765
Lipton® Smooth Blend 24/3	10041000001403 211808

CLASSIC SAUCES & GRAVIES

CATEGORY 4 CLASSIC SAUCES & GRAVIES

	G-TIN PFG Code
KNORR® Demi-Glace Sauce Mix 4/28 oz.	10048001916378 26417
KNORR® Hollandaise Sauce Mix 4/1.5 lb.	10048001916385 91644

SANDWICH SOLUTIONS

CATEGORY 3 MAYONNAISE

	G-TIN PFG Code
Hellmann's® Extra Heavy Mayonnaise 4/1 gal.	10048001265407 36611
Hellmann's® Extra Heavy Mayonnaise Pail 30 lbs.	10048001265629 3160
Hellmann's® Extra Heavy Mayonnaise BIB 30 lbs.	10048001265445 126544
Hellmann's® REAL Mayonnaise 4/1 gal.	10048001265308 26751
Best Foods® REAL Mayonnaise 4/1 gal.	10048001265742 319403
Hellmann's® REAL Mayonnaise Pail 30 lbs.	10048001265544 55269
Best Foods® REAL Mayonnaise Pail 30 lbs.	10048001265582 319408
Hellmann's® REAL Mayonnaise BIB 30 lbs.	10048001265483 321979
Best Foods® REAL Mayonnaise BIB 30 lbs.	10048001265766 322006
Hellmann's® REAL Mayonnaise PC 204/ 3/8 oz.	10048001265377 55258
Best Foods® REAL Mayonnaise PC 204/ 3/8 oz.	10048001265759 296019
Hellman's Light® Mayonnaise PC 204/ 7/16 oz.	10048001267074 267819
Hellmann's Light® Mayonnaise PC 504/ 7/16 oz.	10048001267197 904935
Best Foods® Light Mayonnaise PC 204/ 7/16 oz.	10048001267654 322005

FEATURED INNOVATION

BONUS! Purchase a combination of at least 3 cases of Hellmann's® and/or Wish-Bone® Dressings to qualify for our BONUS rebate!



CATEGORY 1 SALAD DRESSINGS

	G-TIN PFG Code
Hellmann's® Balsamic Vinaigrette 4/1 gal.	10048001202884 320858
Hellmann's® Honey Mustard 4/1 gal.	10048001255088 963572
Hellmann's® Light Ranch 4/1 gal.	10048001203508 322880
Hellmann's® Supreme Caesar 4/1 gal.	10048001214481 322878
Hellmann's® Supreme Ranch 2/1 gal.	10048001203533 322842
Wish-Bone® Italian 4/1 gal.	10041000006156 27641

For consumer and channel insights, menu solutions and recipe ideas, visit unileverfoodsolutions.us/mvp or email info@unileverfoodsolutions.us