

Save \$2/case up to \$600 on your favorite holiday desserts!

Valid on purchases 9/6/11 – 12/31/11



CASES PURCHASED _____ X \$2.00/CASE = \$ _____ TOTAL REBATE
(MINIMUM \$20/MAXIMUM \$600)

Send to: Sara Lee Foodservice • Holiday Rebate • PO Box 2048 • Brownsdale, MN 55918 • Make check payable to:

Establishment: _____

Name: _____ Title: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive e-mail offers from Sara Lee

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

Commercial

- Traditional QSR/Fast Food
- Fast Casual/Quick Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bars & Taverns
- Traditional Bakeries
- Farm Stands

Non-Commercial/Beyond Restaurants/Onsite Feeding

- Business & Industry
- Hospitals
- Traditional Nursing Homes
- Retirement Communities
- Schools (K-12)
- Colleges & Universities
- Vending
- Office Coffee Service (OCS)
- Military
- Lodging
- Casinos/Gaming
- Corrections
- Supermarket Deli
- Mass Merchandisers

Convenience Store

- Club Stores
- Recreation
- Airlines/Travel
- Cruise Lines
- Stadlums/Arenas

Average Number of Meals Served Per Day

- Under 100 meals
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or more meals

TERMS AND CONDITIONS

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$2.00 per case (up to \$600.00). An Eligible Customer must purchase at least 10 cases of qualifying products in order to receive a rebate. Offer limited to customers purchasing through a foodservice distributor; one coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** The product SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made between 9/6/11 and 12/31/11. Request for rebate must be postmarked by 1/31/12. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$600.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program and Foodservice Rewards. Distributor velocity reports will only be accepted if they include Sara Lee Item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

Fill out and mail in with your distributor invoices
and receive a rebate for \$2/case up to \$600!

HERITAGE OVENS HOLIDAY OFFER – ELIGIBLE PRODUCTS

Item #	Description	Case Pack	Individual Unit Weight (oz.)	Gross Case Weight (lbs.)
Fruit Pies				
199366	Traditional Apple, Thaw & Serve	6	48	21.03
199355	Traditional Apple, Ready to Bake	6	46	19.438
199356	Traditional Cherry, Ready to Bake	6	46	19.438
199363	Grand Apple, Ready to Bake	6	54	24.438
199364	Grand Blueberry, Ready to Bake	6	47	21.01
Cream & Meringue Pies				
199371	Chocolate Cream	6	27	12.631
199378	Grand Coconut Meringue	4	46	13.213
199376	Grand Chocolate Meringue	4	49	13.15
199379	Grand Lemon Meringue	4	46	13.15
199373	Traditional Lemon Meringue	6	36	15.438
Open Face Pies				
199368	Southern Pecan, Thaw & Serve	6	36	15.706
199367	Sweet Potato, Thaw & Serve	6	40	17.24
199369	Pumpkin, Thaw & Serve	6	43	18.35
199358	Pumpkin, Ready to Bake	6	46	19.438
Pie Shells				
199359	Unbaked 10" Lard Pie Shell	4	40	13
199360	Unbaked 10" Vegetable Shortening Pie Shell	4	40	13.313
199362	Unbaked 9" Vegetable Shortening Pie Shell	4	40	13.375
199361	Unbaked 9" Lard Pie Shell	4	40	13.375
Cakes/Cheesecake				
999981	High-Profile New York Style Cheesecake	2	102	15.75
999982	Creamy New York Style Cheesecake	4	68	19.8
Cobbler				
199399	Apple Cobbler	4	96	27.02
199397	Blackberry Cobbler	4	96	27.02
199400	Cherry Cobbler	4	96	27.02
199398	Peach Cobbler	4	96	27.02