



EARN UP TO \$300

ON PURCHASES OF HERITAGE OVENS CRACKERS! after mail-in rebate

Offer valid during any consecutive 60-day period between November 1, 2011 and March 31, 2012

Earn a \$.75 rebate on every case of participating product purchased during any consecutive 60-day period between November 1, 2011 and March 31, 2012

Send in form below with proof of purchase. Completed rebate claim forms must be postmarked by April 30, 2012 and received by 05/10/12.

PFG Reorder #	ROMA Reorder #	Description	Pack Size	Cases Purchased
271119	271119	HERITAGE OVENS™ CRACKER SALTINE IW	500/2 CT	
271131	271131	HERITAGE OVENS™ CRACKER SALAD WAFER IW	500/2 CT	
271140	271140	HERITAGE OVENS™ CRACKER OYSTER IW	150 CT/.5 oz.	
Total Cases				
				X \$.75
Total Rebate				
<small>(min rebate \$10. max. rebate is \$300)</small>				

Fill out and Mail with Proof of Purchase.

Offer valid during any consecutive 60-day period between November 1, 2011 and March 31, 2012

Submittal Period Beginning _____ Ending _____

(Insert beginning and ending dates of the 60-day period you wish to use)

Please complete the following:

Establishment Name: _____

Contact Name: _____

Title: _____

Address (No P.O. Boxes, please): _____

City: _____ State: _____ ZIP: _____

Phone #: _____ Fax #: _____

Distributor Name: _____ Distributor City/State _____

Number of meals served per day: _____

Are you affiliated with a Contract Management Company? yes no

If yes, which Contract Management Company? _____

Primary Type of Operation (check one):

- | | | |
|---|--|--|
| <input type="checkbox"/> Caterer | <input type="checkbox"/> Drinking Place | <input type="checkbox"/> Association |
| <input type="checkbox"/> Employee Feeder | <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Deli | <input type="checkbox"/> Correctional Institution | <input type="checkbox"/> Family/Casual |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Hospital | <input type="checkbox"/> In-Transit Feeder |
| <input type="checkbox"/> Fast Food (Quick Service) | <input type="checkbox"/> Fine Dining Dinner House | <input type="checkbox"/> Military |
| <input type="checkbox"/> Nursing Home/Care Facility | <input type="checkbox"/> Deli Recreation/Entertainment | <input type="checkbox"/> Cafeteria |
| <input type="checkbox"/> Ethnic/Theme/Specialty Rest. | <input type="checkbox"/> Day Care Facility | <input type="checkbox"/> School Districts (K-12) |

TERMS & CONDITIONS:

- Earn \$.75 per case, after mail-in rebate. Minimum rebate \$10. Maximum rebate is \$300.
- The stated promotional allowances are for products purchased during any consecutive 60 day period between 11/1/2011 and 3/31/2012.
- Completed rebate claim forms must be postmarked no later than April 30, 2012 and received no later than May 10, 2012.
- Customer information must be completed in full. Offer limited to one rebate submission per operator
- No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Handwritten invoices will not be accepted. Invoices must include the distributor name. Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details.
- Rebates must be submitted individually by foodservice operators. No bulk submissions or third party submissions will be accepted.
- Multi-unit operators require a rebate claim for each selling location Schools must submit at the district level.
- This program does not extend to national accounts. Payment will not be made to GPO headquarters or national account headquarters.
- This rebate cannot be used in conjunction with any other promotion on these products or purchases made by non-profit bid.

Mail Completed Forms with Proofs of Purchase to:

Distributor Operator Rebate
Heritage Ovens
P.O. Box 1007
Brownsdale, MN 55918-1007