



INTRODUCING AN

# EXTRA SPECIAL DEAL!

SAVE \$6.00 PER CASE, UP TO \$1,050 -

on LAND O LAKES® Extra Melt® American Cheese  
and LAND O LAKES® Golden Velvet® Cheese Spread

FOR NEW CUSTOMERS ONLY OR PAST CUSTOMERS WHO HAVE NOT PURCHASED LAND O LAKES® EXTRA MELT® CHEESE OR LAND O LAKES® GOLDEN VELVET® CHEESE SPREAD IN THE LAST 60 DAYS.\*

**Hurry!**  
OFFER ENDS  
DECEMBER 31<sup>ST</sup>!

Please Send My Rebate To:

Establishment Name \_\_\_\_\_

Your Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email\* \_\_\_\_\_

Primary Distributor \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Distributor Sales Rep Name \_\_\_\_\_

Brokerage Company Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Broker Sales Rep Name \_\_\_\_\_

\*By providing an email address, operator gives permission for us to send product and program information via email.

Check here if you do not wish to receive promotional information from Land O'Lakes.

**My Segment:**

- Casual Dining
- Family Dining
- Fast Food/Quick Service
- Recreation/Entertainment
- Convenience Store
- Hotel/Motel
- Business Dining
- College/University
- Hospitals
- Long Term Care/Nursing Homes
- K-12 School
- Catering
- Other: \_\_\_\_\_

**My Management:**

- Independent/Self-Operated
- Chain (# Units \_\_\_\_\_)
- Contract Managed by: \_\_\_\_\_

Valid on qualifying purchases between October 1, 2011 and December 31, 2011.

## QUALIFYING PRODUCTS

Performance Cheese		Pack Size	# of Cases
48153Y	5 lb. Extra Melt® Process American Loaf	6/5 lb.	
48154W	5 lb. Extra Melt® Process American Loaf	6/5 lb.	
48242W	5 lb. Extra Melt® with Jalapeños Process American Loaf	6/5 lb.	
48775Y	5 lb. Golden Velvet® Cheese Spread	6/5 lb.	
48769W	5 lb. Golden Velvet® Cheese Spread	6/5 lb.	

Please Send My Rebate For


\_\_\_\_\_ cases x \$6.00/case = \$\_\_\_\_\_ (max. total rebate \$1,050)

### To Receive Your Rebate

Complete this form and submit along with invoice or distributor recap showing proof of purchase. Limit one rebate per foodservice operator per address. Maximum total rebate: \$1,050. Form must be filled out completely.

### Mail Rebate Redemption Request To:

Land O'Lakes, Inc.  
\$6/Case Performance Cheese Rebate  
P.O. Box 2035  
Brownsdale, MN 55918



**Join the Land O'Lakes Performance Extras® Rewards Program!**  
Receive information on LAND O LAKES® product rebates and great merchandise kits.

Yes, sign me up!

**Rebate Specifications: This offer cannot be combined with any other Land O'Lakes offer.** Rebate form must accompany request. Offer valid for individual foodservice establishments only. Rebate request must be submitted directly by the operator. Offer does not apply to distributors, bid, contracted or national accounts. Qualifying multi-unit chains must submit on an individual basis. Your invoice is your proof of purchase. Distributor recaps are allowed if they include distributor name, operator name and invoice number, Land O'Lakes item number and description, number of cases ordered and date purchased. Purchases must be made between October 1, 2011 to December 31, 2011. Rebate request must be postmarked by January 31, 2012. Allow 4-6 weeks for processing. Eligible cases may not be used in conjunction with any other Land O'Lakes rebates, promotions or offers. Refund will be mailed to operator only. Maximum total rebate is \$1,050. Expires: December 31, 2011. **\*Have not purchased eligible products in past 60 days.** Void where prohibited. Land O'Lakes reserves the right to terminate or modify the program at any time. For more information, call 1-800-361-4902.



FOODSERVICE  
Your Passion. Our Promise.®