



Canadian Style Bacon, Egg and Cheese & Vegetable, Egg and Cheese Breakfast Wedges

Attn:
Operator
customers

Earn up
to \$500



Spinach and Mediterranean Style Cheese Blend & Pepperoni and Italian Style 5 Cheese Blend Wedges

New
On-trend
products

the most innovative products
with the best savings.

Buy a minimum of any two cases of the New Products and receive half of the total purchase price for all new items up to a maximum of \$500.

See all of our solutions at richsfoodservice.com.



Directions:

- 1 Buy a minimum of any two cases of our New Products between December 1, 2011 and June 30, 2012 (any product combination will be accepted).
- 2 Complete the rebate form below and submit along with proof of purchase (distributor invoices or velocity reports with pricing) to the address below.
- 3 Rich Products will reimburse half of the total purchase price for all new items up to a maximum of \$500.
- 4 One submission only per operator.

Requirements:

- Offer valid ONLY for the New Products listed below.
- Chains may participate on an individual unit basis.
- This offer cannot be combined with any other rebates, allowances or national account contracts or used on products purchased on bids.
- Offer NOT valid for cash & carry or resale stores.
- Cases redeemed against this offer cannot be redeemed against other Rich Products offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Rich Products reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. (Only reasonable purchase prices will be accepted.)
- All rebates must be postmarked by July 31, 2012.
- VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
- QUESTIONS? Call 1-866-242-3599.
- Rebate checks will arrive within 12 weeks of submission.

DISTRIBUTOR CODE	PRODUCT CODE	PRODUCT NAME	PACK SIZE	PRODUCT TO BE REBATED (QTY)	INVOICE AMOUNT	TOTAL REBATE
SANDWICH SOLUTIONS						
	09899	NEW Vegetable, Egg and Cheese Breakfast Wedge	40/5 oz			
	09901	NEW Canadian Style Bacon, Egg and Cheese Breakfast Wedge	40/5 oz			
	81104	Smoked Pulled Pork with Simply Southern Vinegar Marinade	2/5 lb			
	09904	Double-Rub Pork Bar-B-Q with No Sauce - Portion Pack	32/5 oz			
	00819	Multigrain Sunflower Panini Bread - Sliced	10/35.3 oz loaves			
	09315	Biscuit Dough Made with Whole Grains/51*	216/2.1 oz			
SNACK SOLUTIONS						
	09073	On Top® Made with Cream	12/16 oz			
	09247	Peanut Butter Fudge Bar	80/2.7 oz			
	09309	Dark Chocolate Chunk Blondie	80/2.33 oz			
	09366	Caramel Almond Fudge Bar	80/2.6 oz			
	09428	Strawberry Streusel Bar	80/2.6 oz			
	09858	UBR® - Sunberry Blast™	140/2.5 oz			
	09431	UBR® - Bluesberry Blast™	140/2.5 oz			
PIZZA SOLUTIONS						
	09902	NEW Pepperoni and Italian Style 5 Cheese Blend Wedge	40/5.5 oz			
	09903	NEW Spinach and Mediterranean Style Cheese Blend Wedge	40/5 oz			
	09718	16" 51% Whole Grain Sheeted Pizza Dough*	24/22 oz			
	08848	12" x 15" Fresh 'N Ready® Oven Rising Pizza Dough	20/29.5 oz			
TOTAL REBATE ALLOWANCE (maximum rebate \$500)						

*Whole Grain percentage is based on flour content.

Operator Information (please complete fully)

Name _____

Name of Foodservice Operation _____

Address _____

City _____

State _____

Zip _____

Phone _____ Fax _____

Email _____

Primary Distributor _____

Distributor Rep Name _____

Primary Distributor City _____

Brokerage _____

Mail to:

RICH'S FULFILLMENT CENTER
 ATTN: New Products Rebate December 2011
 P.O. Box 1718
 Buffalo, NY 14231-1718

Title/Position at Foodservice Operation: (Check applicable box)

- Owner/Partner Manager Chef Executive Chef
 Purchasing Agent Dietitian Director/VP Other

Which Best Describes Your Foodservice Operation? (Check applicable box)

- Business & Industry Corrections Healthcare Schools
 C-Store Entertainment Lodging Sports/Recreation
 Cafeteria & Buffet Family Dining Management Company Vending Services
 Campus Fast Casual Military Other
 Casual Fine Dining QSR

Approximate Number of Employees at Your Foodservice Operation:

(Check applicable box)

- Fewer Than 10 Between 10 and 25 Between 26 and 50 More Than 50

Type of Ownership at Your Foodservice Operation: (Check only one box)

- Independent Chain/Franchisee Owned Chain/Company Owned Contract Operation/ Management Hotels

CRO525