

DO YOU WANT SUPERIOR RESULTS—  
NO MATTER WHO IS BAKING?



SAVE  
\$7  
PER CASE!  
See reverse for rebate.

**OUR** JUST-ADD-WATER MIXES ARE SIMPLE TO USE  
AND DELIVER CONSISTENT RESULTS



success made simple™



**SAVE  
\$7**

**PER CASE  
on GOLD MEDAL®  
MIX and READY to  
SPREAD ICING!**

(After Rebate)



**VALID PURCHASE DATES:**

**FEBRUARY 15, 2012 THROUGH MAY 15, 2012.**

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-407B  
Strongsville, OH 44149-0380

*Must be postmarked on or before  
June 15, 2012.*

**CALCULATE YOUR REBATE**

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Gold Medal® Mix and Ready to Spread Icing <i>(Excludes Value Line)</i>	_____ x <i>(20 cases maximum)</i>	\$ 7.00	= \$ _____ <i>(\$140 maximum)</i>

**OPERATOR INFORMATION**

I am a Foodservice Operator in *(check only one)*:  College & University  Lodging  B & I  
 Healthcare  K-12 School  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address *(No P.O. Boxes)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature *(Required)* \_\_\_\_\_

Chain/Food Management/Buying Group *(Optional)* \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**TO RECEIVE YOUR REBATE**

- Purchase participating products between 2/15/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.