

2012 CAMP REBATE OFFER

CASH BACK FOR CAMPS!



success made simple™

GET UP TO \$1,250 BACK! (AFTER REBATE)

1 PURCHASE any combination of products from the qualifying categories listed below between May 1, 2012 and August 31, 2012 and **CALCULATE** your rebate.

Product Category	# of Cases Purchased		Rebate Per Case		Total
General Mills Cereals*					
Bowlpak Cereals	_____	x	\$4.00	=	\$_____
Cup Cereals	_____	x	\$4.00	=	\$_____
Bulkpak Cereals	_____	x	\$4.00	=	\$_____
Singlepak® Cereals	_____	x	\$4.00	=	\$_____
Familypak Cereals	_____	x	\$4.00	=	\$_____
General Mills Portable Cereal Solutions					
Cereal Bars	_____	x	\$4.00	=	\$_____
Honey Nut Cheerios® Cereal Snack Mix	_____	x	\$4.00	=	\$_____
Cereal On-The-Go	_____	x	\$4.00	=	\$_____
General Mills Snacks					
Betty Crocker® Fruit Roll-Ups®	_____	x	\$1.00	=	\$_____
Betty Crocker® Fruit by the Foot®	_____	x	\$1.00	=	\$_____
Betty Crocker® Fruit Gushers®	_____	x	\$1.00	=	\$_____
Betty Crocker® Fruit Shapes	_____	x	\$1.00	=	\$_____
General Mills Snack Bar Variety Pack	_____	x	\$1.00	=	\$_____
Nature Valley® Crunchy Granola Bars	_____	x	\$1.00	=	\$_____
Nature Valley® Chewy Granola Bars	_____	x	\$1.00	=	\$_____
Nature Valley® Chewy Trail Mix Bars	_____	x	\$1.00	=	\$_____
Nature Valley® Sweet & Salty Bars	_____	x	\$1.00	=	\$_____
Honey Nut Cheerios® Milk & Cereal Bars	_____	x	\$1.00	=	\$_____
Cocoa Puffs® Milk & Cereal Bars	_____	x	\$1.00	=	\$_____
Cinnamon Toast Crunch® Milk & Cereal Bars	_____	x	\$1.00	=	\$_____
Chex Mix®/Gardetto's® Mix	_____	x	\$1.00	=	\$_____
Simply Chex®	_____	x	\$1.00	=	\$_____
General Mills Value Line Mixes					
Pancake Mixes	_____	x	\$1.00	=	\$_____
Biscuit Mixes	_____	x	\$1.00	=	\$_____
Gravy Mixes	_____	x	\$1.00	=	\$_____
Pillsbury® Hot Breakfast					
Mini Pancakes	_____	x	\$.25	=	\$_____
Mini Cinnis	_____	x	\$.25	=	\$_____
Mini French Toast	_____	x	\$.25	=	\$_____
Frudel™	_____	x	\$.25	=	\$_____
Mini Waffles	_____	x	\$.25	=	\$_____
Pillsbury® Frozen					
Biscuits, Baked	_____	x	\$1.00	=	\$_____
Biscuits, Unbaked	_____	x	\$3.00	=	\$_____
Pillsbury Best™ Cookies	_____	x	\$2.00	=	\$_____
Cup Yogurt†					
Yoplait® Original Yogurt	_____	x	\$.25	=	\$_____
Yoplait® Light Yogurt	_____	x	\$.25	=	\$_____
Yoplait® Trix® Yogurt	_____	x	\$.25	=	\$_____
Go-GURT®	_____	x	\$.25	=	\$_____
Gold Medal® Dessert Mixes					
Cake Mixes/RTS Icing	_____	x	\$4.00	=	\$_____
Bar and Brownie Mixes	_____	x	\$4.00	=	\$_____
Gold Medal® Muffin/Roll/Biscuit Mixes					
Muffin/Biscuit Mixes	_____	x	\$4.00	=	\$_____

(Max. \$1,250)

2 COMPLETE this form.

Yes, I am a Camp Foodservice Operator (refund payable to Camp Foodservice Operators only).

Camp Name (Checks Payable To Camps Only) _____

Contact Name _____ Contact Title _____

Phone _____ Fax _____ Email _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Forwarding Address (Only if camp is closed by 10/01/12) _____

City _____ State _____ Zip _____

Primary Distributor _____ DSR Name _____

Phone _____ Address _____

City _____ State _____ Zip _____

Operator Signature (Required) _____

3 MAIL this form along with your proofs of purchase to:

General Mills Bakeries & Foodservice
P.O. Box 49380
Dept 816-438B
Strongsville, OH 44149-0380

NOTE: Rebate form must be postmarked on or before Sept. 29, 2012.

TO RECEIVE YOUR REBATE:

- Purchase products from 5/1/12 through 8/31/12.
- Rebate form must be postmarked on or before 9/29/12.
- Offer valid for Camp Foodservice Operators only.
- Limit one rebate submission per offer for each operation.
- Not available to operators buying products under bid pricing.
- Operator signature required.
- Fill out this form completely. Rebate check will be mailed to operators only.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Distributor recaps must include distributor logo and valid purchase dates.
- This offer cannot be combined with any other offer.
- Allow six to eight (6-8) weeks for processing.



GENERAL MILLS
FOODSERVICE



generalmillsfoodservice.com

1 • 800 • 882 • 5252