

VALID PURCHASE DATES:

JANUARY 1, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-402B
Strongsville, OH 44149-0380

Must be postmarked on or before June 15, 2012.

CALCULATE YOUR REBATE

Table with 4 columns: Qualifying Categories, Total Cases Purchased, Rebate Per Case, Total Rebate. Row 1: General Mills Snacks, (10 cases maximum), x \$3.00, = \$ (\$30 maximum)

Valid on: All salty snacks (excluding Bugles®), Nature Valley® Granola Bars, Fiber One® Bars, Betty Crocker® Fruit Snacks, Cereal Bars, Chex® Mix Muddy Buddies®, General Mills Snack Bar Variety Pack and Golden Grahams® Treats - Chocolate & Marshmallow (foodservice 4-pack only).

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): [] College & University [] K-12 [] Lodging [] B & I [] Independent Healthcare [] Restaurant [] Other

Establishment

Contact Name Contact Title

Street Address (No P.O. Boxes)

City State Zip

Phone () Fax ()

Email Address

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required)

Chain/Buying Group (Optional)

Distributor House

City State

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 1/1/2012 and 5/15/2012.
• Rebate form must be postmarked on or before 6/15/2012.
• No photocopies or mechanical reproductions of this rebate will be accepted.
• Offer valid for Foodservice Operators only.
• Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
• Fill out this form completely. Allow six to eight (6-8) weeks for processing.
• Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
• Purchases must be made from a foodservice/broadline distributor.
• Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
• This offer cannot be combined with any other offer.
• This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
• General Mills Foodservice reserves the right to audit request for payment.

SAVE \$3

PER CASE on GENERAL MILLS SNACKS!

(After Rebate)



GENERAL MILLS FOODSERVICE



generalmillsfoodservice.com

1-800-882-5252