



Thai Bar-B-Q Beef Sandwich featuring Italian Ciabatta Bread

Attn: Operator  
customers  
Buy One, Get One Free  
on our Platinum  
Products



Brick Oven Pizza featuring 10" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough



Layered Mousse Dessert featuring Chocolate On Top®

# essential ingredients for your success.

We are proud to offer you our most popular products to help you create winning menu solutions your patrons will love. So try them and save with this **New Offer**.

See all of our solutions at [richsfoodservice.com](http://richsfoodservice.com).



# Buy One Case, Get One Free.

## Directions:

- Buy two cases of any products below from your trusted foodservice distributor between January 1, 2012 and June 30, 2012.
- Complete the rebate form below and submit along with proof of purchase (distributor invoices or velocity reports) to the address below. **Only original rebate forms will be accepted.**
- Rich Products will reimburse you the purchase price of the second case. **Limit is one free case per product code.**
- Multiple redemptions from operators are acceptable as long as the products are different. Maximum rebate is \$500 per operator.

DISTRIBUTOR CODE	PRODUCT CODE	PRODUCT NAME	PAK SIZE	PRODUCT TO BE REBATED (MARK WITH X)	INVOICE AMOUNT	TOTAL REBATE
<b>DESSERT SOLUTIONS</b>						
<b>On Top® Pre-Whipped Toppings</b>						
	02559	On Top® Non-Dairy Dessert Topping	12/16 oz			
	01855	Chocolate On Top® Non-Dairy Dessert Topping	12/16 oz			
	02090	Sugar-Free On Top® Non-Dairy Dessert Topping	12/16 oz			
<b>Ready-to-Whip (RTW) &amp; Base Concentrates</b>						
	06478	Natural Whip™ Whipped Topping	12/2 lb			
	08011	Rich's Whip Topping	12/2 lb			
	62664	Niagara Farms® Premium Blend	12/2 lb			
	02903	Non-Dairy Whip Topping® Base	12/2 lb			
<b>Bettercream® Cake Icings</b>						
	04827	Chocolate Perfect Finish® Bettercream® Icing	1/9 lb			
	03454	Perfect Finish® Pre-Whipped Bettercream® Icing	1/15 lb			
<b>SNACK SOLUTIONS</b>						
<b>Cinnamon Rolls</b>						
	03439	Traditional Cinnamon Roll Dough	120/2.25 oz			
	03480	Traditional Petite Cinnamon Roll Dough	240/2.25 oz			
	08344	Traditional Cinnamon Roll Dough	84/4 oz			
	03535	Homestyle Cinnamon Roll Dough	12/2.5 oz			
<b>UBR® - Ultimate Breakfast Rounds</b>						
	07816	UBR® - Ultimate Breakfast Round Dough - Cinnamon	140/2.5 oz			
	08733	UBR® - Ultimate Breakfast Round® - Baked (1W)	126/2.2 oz			
<b>PIZZA SOLUTIONS</b>						
<b>Sheeted Dough</b>						
	16387	7" Sheeted Pizza Dough	96/5.5 oz			
	35078	12" Sheeted Pizza Dough	36/14 oz			
	34630	14" Sheeted Pizza Dough	28/19 oz			
	35086	16" Sheeted Pizza Dough	20/26 oz			
	35300	12" x 16" Sheeted Pizza Dough	22/24 oz			
<b>Fresh 'N Ready® Oven Rising Sheeted Pizza Dough</b>						
	07386	7" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	72/6.6 oz			
	06642	10" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	50/12 oz			
	07366	12" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	24/16.6 oz			
	07367	14" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	20/22.7 oz			
	03604	16" Fresh 'N Ready® Oven Rising Sheeted Pizza Dough	20/29.5 oz			
<b>SANDWICH SOLUTIONS</b>						
<b>Bar-B-Q</b>						
	09750	Pulled Pork Bar-B-Q with Traditional Sauce - Trays	4/5 lb			
	09067	Double-Rub Pork Bar-B-Q with No Sauce - Bags	2/5 lb			
	09068	Double-Rub Pulled Beef Brisket with Seasoning Marinade - Bags	2/5 lb			
	09800	Pulled Beef Brisket with Smoky Marinade - Bags	2/5 lb			
<b>Meatballs</b>						
	50016	Traditional Meatballs - 0.5 oz	2/5 lb			
	50024	Traditional Meatballs - 1 oz	2/5 lb			
	50040	Traditional Meatballs - 2 oz	2/5 lb			
<b>Rolls</b>						
	29104	Sweet Yeasty Dinner Roll Dough	240/1.5 oz			
	14306	Wheat Sub Roll Dough	100/4.875 oz			
	04280	Butter & Egg Dinner Roll Dough	240/1.5 oz			
	10778	Wheat Dinner Roll Dough	240/1.25 oz			
	12722	Kaiser Roll Dough	144/2.75 oz			
	04300	Wheat Dinner Roll Dough	240/1.5 oz			
<b>Breads</b>						
	03068	White Bread Dough	24/16.25 oz			
	03084	Wheat Bread Dough	24/16.25 oz			
<b>Par-Baked &amp; Fully Baked Breads &amp; Rolls</b>						
	84554	Italian Panini Bread - Sliced	10/37.5 oz			
	11948	Italian Ciabatta Bun - Hinge Sliced	50/4 oz			
	8793	French Baguette	24/10 oz			
	87804	Parsian Bread	18/18 oz			
<b>Flatbreads</b>						
	06423	Extra Thin Oven-Fired Flats	50/5.3 oz			
	0946	Plain Oven-Fired Flats	120/3.299 oz			
	02946	14" x 14" Plain Oven-Fired Flats	40/12 oz			
<b>Biscuits</b>						
	08405	Southern Style Biscuit Round	26/2.2 oz			
	08404	Southern Style Biscuit Round - Handi-Soft	26/2.2 oz			
	08410	Southern Style Biscuit Round - Handi-Soft	168/3.25 oz			
	08418	Southern Style Biscuit Round	168/3.25 oz			
<b>TOTAL REBATE ALLOWANCE (maximum rebate \$500)</b>						

## Requirements:

- Offer valid ONLY for foodservice operators who have not purchased these items within the last 6 months.
- Chains may participate on an individual unit basis.
- This offer cannot be combined with any other rebate, allowance or national account contract or used on products purchased on bids.
- Offer NOT valid for cash & carry or resale stores.
- Cases redeemed against this offer cannot be redeemed against other Rich Products offers.
- This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators.
- Rich Products reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. (Only reasonable purchase prices will be accepted.)
- All discounts associated with this offer must be submitted/taken within 60 days of purchase and no later than July 31, 2012.
- VOID WHERE RESTRICTED OR PROHIBITED BY LAW.
- QUESTIONS? Call 1-866-242-3599.
- Rebate checks will arrive within 12 weeks of submission.
- Mail to:**  
**RICH'S FULFILLMENT CENTER**  
 ATTN: Platinum Products Rebate January 2012  
 P.O. Box 1718  
 Buffalo, NY 14231-1718

### Operator Information (please complete fully)

Name \_\_\_\_\_

Name of Foodservice Operation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Primary Distributor \_\_\_\_\_

Distributor Rep Name \_\_\_\_\_

Primary Distributor City \_\_\_\_\_

Brokerage \_\_\_\_\_

### Title/Position at Foodservice Operation: (Check applicable box)

- Owner/Partner       Manager       Chef       Executive Chef
- Purchasing Agent       Dietitian       Director/VP       Other

### Which Best Describes Your Foodservice Operation? (Check applicable box)

- Business & Industry       Corrections       Healthcare       Schools
- C-Store       Entertainment       Lodging       Sports/Recreation
- Cafeteria & Buffet       Family Dining       Management Company       Vending Services
- Campus       Fast Casual       Military       Other
- Casual       Fine Dining       QSR

### Approximate Number of Employees at Your Foodservice Operation:

(Check applicable box)

- Fewer Than 10       Between 10 and 25       Between 26 and 50       More Than 50

### Type of Ownership at Your Foodservice Operation: (Check only one box)

- Independent       Chain/Franchisee       Chain/Company       Contract Operation/       Hotels
- Owned      Owned      Management

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