



# SAVE ON OUTDOOR DINING FAVORITES

OFFER VALID DURING ANY CONSECUTIVE SIX-WEEK PERIOD  
FROM APRIL 1, 2011 - AUGUST 31, 2011

RECEIVE A REBATE FOR \$3.00/CASE (UP TO \$600.00)  
ON QUALIFYING NEW PURCHASES OF BALL PARK®  
HOT DOGS & HILLSHIRE FARM® SMOKED SAUSAGE.

See Terms and Conditions for details.



## QUALIFYING PRODUCTS

ITEM #	DESCRIPTION	CASE PACK/WEIGHT	ITEM #	DESCRIPTION	CASE PACK/WEIGHT
<b>HOT DOGS</b>					
31777	Ultimate Beef Hot Dogs 4:1, 6"	48 ct./12.82 lbs.	32219	Spicy Italian Sausage 5:1, 6"	60 ct./12.80 lbs.
97676	Ultimate Beef Hot Dogs 5:1, 6"	50 ct./12.82 lbs.	23466	Jalapeño Smoked Sausage 6:1, 6"	72 ct./12.80 lbs.
31913	Ultimate Beef Hot Dogs 6:1, 6"	72 ct./12.82 lbs.	05066	Smoked Sausage 5:1, 6"	60 ct./12.80 lbs.
31778	Ultimate Beef Hot Dogs 8:1, 6"	96 ct./12.82 lbs.	11394	Mesquite Jalapeño Smoked Sausage 5:1, 6"	50 ct./10.62 lbs.
16748	Beef Franks 4:1, 6"	40 ct./10.63 lbs.	11395	Mesquite Smoked Sausage 5:1, 6"	50 ct./10.62 lbs.
16759	Beef Franks 4:1, 7"	40 ct./10.63 lbs.	21546	Pepperjack Cheese Smoked Sausage 5:1, 6"	50 ct./10.75 lbs.
16718	Beef Franks 5:1, 6"	50 ct./10.63 lbs.	15258	Pepperjack Cheese Smoked Sausage 6:1, 6"	60 ct./10.82 lbs.
16700	Beef Franks 5:1, 6", RF, Printed Film	50 ct./10.63 lbs.	23299	Black Pepper Smoked Sausage 5:1, 6"	50 ct./10.55 lbs.
10079	Beef Franks 6:1, 6"	60 ct./10.63 lbs.	32239	SpicyWurst® Sausage 5:1, 6"	50 ct./10.62 lbs.
16722	Three Meat Franks 4:1, 7"	40 ct./10.63 lbs.	<b>NATURAL CASING LINKS</b>		
16721	Three Meat Franks 5:1, 6"	50 ct./10.63 lbs.	09410	Smoked Sausage 5:1, 5.5"	55 ct./11.78 lbs.
16724	Three Meat Franks 5:1, 10"	50 ct./10.63 lbs.	09404	Polska Kielbasa 3:1, 7"	33 ct./11.78 lbs.
16732	Three Meat Franks 6:1, 6"	60 ct./10.63 lbs.	30849	Polish Sausage 4:1, 5.5"	44 ct./11.78 lbs.
16720	Three Meat Franks 6:1, 6", CN	80 ct./10.63 lbs.	09416	Polish Sausage 5:1, 4.5"	55 ct./11.78 lbs.
16733	Three Meat Franks 10:1, 6", CN	100 ct./10.63 lbs.	09417	CheddarWurst 5:1, 5"	55 ct./11.78 lbs.
<b>SMOKED SAUSAGE SKINLESS LINKS</b>					
32238	Polish Sausage 4:1, 6"	48 ct./12.63 lbs.	31080	Cooked Bratwurst 4:1, 6"	44 ct./11.80 lbs.
05151	Polish Sausage 5:1, 6.75"	60 ct./12.64 lbs.	09414	Cooked Bratwurst 6:1, 5"	66 ct./11.78 lbs.
32122	Polish Sausage 6:1, 6"	72 ct./12.80 lbs.	09419	Smoked Bratwurst 6:1, 5"	66 ct./11.78 lbs.
32102	CheddarWurst® with real Wisconsin Cheese 5:1, 6"	60 ct./12.64 lbs.	09411	Country Style Metts 3:1, 6.5"	33 ct./11.78 lbs.
32121	CheddarWurst with real Wisconsin Cheese 6:1, 6"	72 ct./12.80 lbs.	09413	Knockwurst 5:1, 4"	55 ct./11.78 lbs.
32119	CheddarWurst 8:1, 5"	96 ct./12.80 lbs.	33430	Southwest Smoked Sausage 5:1, 5"	55 ct./11.96 lbs.
31250	Miller® High Life® Beer Brat 6:1, 6"	72 ct./13.92 lbs.	09412	Hot Smoked Sausage 5:1, 5"	55 ct./11.78 lbs.
32212	Brown & Serve Bratwurst 5:1, 6"	60 ct./12.80 lbs.			
32120	Bratwurst 6:1, 6"	72 ct./12.80 lbs.			
32218	Chorizo Sausage 5:1, 6"	60 ct./12.80 lbs.			



QUALIFYING CASES PURCHASED \_\_\_\_\_  
X \$3.00 = \_\_\_\_\_ TOTAL REBATE  
(MINIMUM \$15.00/MAXIMUM \$600.00)

CHOOSE YOUR REBATE PERIOD BETWEEN  
APRIL 1, 2011 AND AUGUST 31, 2011:

SIX-WEEK PERIOD FROM \_\_\_\_\_ TO  
\_\_\_\_\_, 2011

Send to: Sara Lee Foodservice • Jumpstart 2011 Outdoor Dining Rebate • PO Box 2048 • Brownsdale, MN 55918

Make check payable to:

Establishment: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: (No PO Boxes) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Check here if you would like to receive e-mail offers from Sara Lee

Primary Distributor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Type of Operation: (check one)

- Commercial**
- Traditional QSR/Fast Food
  - Fast Casual/Quick Casual
  - Midscale/Family Dining
  - Casual Dining
  - Fine Dining
  - Bars & Taverns
  - Traditional Bakeries
  - Farm Stands

- Non-Commercial/Beyond Restaurants/Onsite Feeding**
- Business & Industry
  - Hospitals
  - Traditional Nursing Homes
  - Retirement Communities
  - Schools (K-12)
  - Colleges & Universities
  - Vending
  - Office Coffee Service (OCS)
  - Military
  - Lodging
  - Casinos/Gaming
  - Corrections
  - Supermarket Deli
  - Mass Merchandisers

Convenience Store

- Average Number of Meals Served Per Day**
- Under 100 meals
  - 100-299
  - 300-499
  - 500-999
  - 1,000-1,999
  - 2,000-4,999
  - 5,000 or more meals

### TERMS AND CONDITIONS

**Eligible Customers:** Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$3.00 per case (up to \$600.00). An Eligible Customer must purchase at least 5 cases of qualifying products in order to receive a rebate. Only foodservice operators are eligible to participate; one coupon per operator. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Chain headquarters may submit for multiple locations and request one combined rebate check. However, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** Ball Park Hot Dog and Hillshire Farm Smoked Sausage SKUs listed above. **Effective Dates:** Offer applies to qualified purchases made between April 1, 2011 and August 31, 2011. Request for rebate must be postmarked by September 30, 2011. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$600.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

For more information, please contact your Sara Lee Foodservice Sales Representative or call 1-800-682-SARA (7272).