

Jumpstart
spring. summer. savings.



Save up to \$600*

Get \$2/case on Sara Lee Foodservice Seasonal Favorites

Offer valid from January 2, 2012 to June 29, 2012.

*See Terms and Conditions for details. Offer valid on the products listed below.

Qualifying Products:

Item#	Description	Qty. Purchased	Item#	Description	Qty. Purchased
BISTRO COLLECTION™ INDIVIDUAL DESSERTS					
<input type="checkbox"/> 38901	Strawberry Cheesecake Cream Pie	_____	<input type="checkbox"/> 8716	Muffin Variety Pack, Contains: 2 trays Blueberry, 1 tray each: Bran, Cheese Streusel 2.125 oz.	_____
<input type="checkbox"/> 38902	Turtle Cream Pie	_____	<input type="checkbox"/> 8767	Muffin Variety Pack, Contains: 1 tray each of Blueberry, Banana Nut, Lemon Poppyseed 0.9 oz.	_____
<input type="checkbox"/> 38903	No Sugar Added Chocolate Cream Pie	_____	<input type="checkbox"/> 8419	Par-baked Cream Cheese Cinnamon Roll 4.75 oz.	_____
<input type="checkbox"/> 38904	Lemon Cream Layer Cake	_____	<input type="checkbox"/> 8344	Pastries Elite Timeless Variety Pack, Contains: 2 trays each of Apple, Cheese; 1 tray each of Cherry Cheese, Cinnamon Almond Bear Claw	_____
<input type="checkbox"/> 38905	Red Velvet Layer Cake	_____	SARA LEE INDIVIDUALLY WRAPPED BAKERY		
<input type="checkbox"/> 38906	Tiramisu	_____	<input type="checkbox"/> 7576	Banana Nut Muffin (in 12-count display box) 4 oz.	_____
<input type="checkbox"/> 8161	Pineapple Upside Down Cake	_____	<input type="checkbox"/> 7577	Blueberry Muffin (in 12-count display box) 4 oz.	_____
<input type="checkbox"/> 8162	Carrot Filled Cake	_____	<input type="checkbox"/> 8625	Blueberry Muffin 4 oz.	_____
<input type="checkbox"/> 8163	Hot Fudge Chocolate Cake	_____	<input type="checkbox"/> 8627	Banana Nut Muffin 4 oz.	_____
<input type="checkbox"/> 8164	Classic NY Style Creamy Cheesecake	_____	<input type="checkbox"/> 8654	Double Chocolate Muffin 4 oz.	_____
<input type="checkbox"/> 8166	Key Lime Cream Pie	_____	<input type="checkbox"/> 8354	Iced Cheese Danish 3.25 oz.	_____
<input type="checkbox"/> 8167	Chocolate Peanut Butter Cream Pie	_____	<input type="checkbox"/> 8349	Assorted Danish, Contains: 6 each Raspberry, Apple, Cheese, Cinnamon Raisin 3.25 oz.	_____
<input type="checkbox"/> 8952	Hot Fudge Chocolate Cake	_____	<input type="checkbox"/> 41313	Chocolate Chocolate Chip Cake (in 12-count display box) 3 oz.	_____
SARA LEE® SHEET CAKES					
<input type="checkbox"/> 8242	Banana	_____	<input type="checkbox"/> 8635	Muffin Variety Pack, Contains: 12 Blueberry; 6 each of Bran, Banana Nut 4 oz.	_____
<input type="checkbox"/> 8243	Orange	_____	HILLSHIRE FARM® HAM		
<input type="checkbox"/> 8244	Double Chocolate	_____	<input type="checkbox"/> 31483	Hearthstone™ Ham	_____
<input type="checkbox"/> 8245	German Chocolate	_____	<input type="checkbox"/> 32035	Banjo Ham, Smoked	_____
<input type="checkbox"/> 8246	Carrot	_____	<input type="checkbox"/> 32822	Black Oak™ Pit Ham	_____
SARA LEE BUTTER CREAM LAYER CAKES					
<input type="checkbox"/> 5366	Chocolate Gold	_____	<input type="checkbox"/> 33064	Black Oak Honey & Brown Sugar Pit Ham	_____
<input type="checkbox"/> 7155	Carrot	_____	HILLSHIRE FARM PORK		
<input type="checkbox"/> 8547	Double Chocolate	_____	<input type="checkbox"/> 02832	Boneless Pork Roast	_____
<input type="checkbox"/> 8939	Red Velvet	_____	HILLSHIRE FARM POT ROAST		
<input type="checkbox"/> 9323	Coconut	_____	<input type="checkbox"/> 04319	Chuck with Au Jus, Onions & Carrots	_____
<input type="checkbox"/> 9326	Lemon Cream	_____	<input type="checkbox"/> 17704	Select, Bottom Round, Flat	_____
<input type="checkbox"/> 5363	Variety Pack #2 Contains: 1 Each of Apple Spice, Carrot, Double Chocolate, Iced German Chocolate	_____	HILLSHIRE FARM CORNED BEEF		
SARA LEE CHEESECAKES					
<input type="checkbox"/> 8078	Restaurant Reserve® New York Style Plain	_____	<input type="checkbox"/> 04330	Choice, Brisket, Whole, Dry	_____
<input type="checkbox"/> 8117	Restaurant Reserve New York Style Classic Tall	_____	<input type="checkbox"/> 17730	Choice, Brisket, Flat, First Cut, w/Au Jus	_____
CHEF PIERRE® PIES					
<input type="checkbox"/> 7174	Pre-Sliced Peach Lattice	_____	HILLSHIRE FARM RIBEYE		
<input type="checkbox"/> 9371	Pre-Sliced Fruits of the Forest Streusel Hi Pie®	_____	<input type="checkbox"/> 17315	Choice, Lip On, 12 Up, Rare	_____
<input type="checkbox"/> 0879	Pre-Sliced Apple Lattice	_____	<input type="checkbox"/> 17337	Select, Lip On, Up, Rare	_____
<input type="checkbox"/> 0888	Pre-Sliced Cherry Lattice	_____	HILLSHIRE FARM SMOKED SAUSAGE SKINLESS LINKS		
<input type="checkbox"/> 0889	Pre-Sliced Blueberry Lattice	_____	<input type="checkbox"/> 32238	Polish Sausage 4:1, 6", FZ	_____
<input type="checkbox"/> 7151	Traditional Coconut Cream	_____	<input type="checkbox"/> 05151	Polish Sausage 5:1, 6.75", FZ	_____
<input type="checkbox"/> 9293	Gourmet Lemon Meringue Hi Pie	_____	<input type="checkbox"/> 05256	Original Split Smoked Sausage 6:1, 3.64", FZ	_____
<input type="checkbox"/> 9296	Banana Crème de la Cream	_____	<input type="checkbox"/> 32102	CheddarWurst® with real Wisconsin Cheese 5:1, 6", FZ	_____
<input type="checkbox"/> 9297	Chocolate Crème de la Cream	_____	<input type="checkbox"/> 31250	Miller® High Life® Beer Brat 6:1, 6", FZ	_____
SARA LEE BREAKFAST BAKERY					
<input type="checkbox"/> 8658	Wholesome Indulgence® Muffin Variety Pack, Contains 1 tray each: Blueberry (24), Banana Nut (24), Apple Cranberry (24) 1.5 oz.	_____	HILLSHIRE FARM NATURAL CASING LINKS		
<input type="checkbox"/> 8781	Cinnamon Roll 1.5 oz.	_____	<input type="checkbox"/> 09410	Smoked Sausage 5:1, 5.5", RF	_____
<input type="checkbox"/> 8779	Continental Variety Pack #1, Contains 1 tray each: Blueberry Muffins (24), Banana Nut Muffins (24), Cinnamon Rolls (24) and 1 foil: Apple Demi-Danish (10)	_____	<input type="checkbox"/> 31080	Cooked Bratwurst 4:1, 6", FZ	_____
<input type="checkbox"/> 8924	Demi-Danish Variety Pack, Contains: 2 foils Apple, 1 foil Cheese, 1 foil Raspberry & 1 foil Cinnamon Raisin	_____	<input type="checkbox"/> 09412	Hot Smoked Sausage 5:1, 5", FZ	_____
<input type="checkbox"/> 8607	Blueberry Muffin 4.25 oz.	_____	HILLSHIRE FARM ENDLESS ROPE SAUSAGE		
<input type="checkbox"/> 8613	Banana Nut Muffin 4.25 oz.	_____	<input type="checkbox"/> 09400	Endless Smoked Sausage, RF	_____
<input type="checkbox"/> 8717	Muffin Variety Pack, Contains: 2 trays Blueberry, 1 tray each of Bran, Cheese Streusel 4.25 oz.	_____	<input type="checkbox"/> 09405	Endless Polska Kielbasa, RF	_____
<input type="checkbox"/> 8687	Cinnamon Pecan Coffeecake Muffin 4.25 oz.	_____	<input type="checkbox"/> 09407	Endless Beef Smoked Sausage, RF	_____
<input type="checkbox"/> 8677	Banana Nut Muffin 2.125 oz.	_____	GALILEO® ITALIAN SAUSAGE		
			<input type="checkbox"/> 31246	Raw Mild Italian Rope Sausage, FZ	_____
			<input type="checkbox"/> 31245	Raw Mild Italian Sausage 4-5:1, 5.5", FZ	_____





Save up to \$600*

Get \$2/case on Sara Lee Foodservice Seasonal Favorites

Offer valid from January 2, 2012 to June 29, 2012.

*See Terms and Conditions for details. Offer valid on the products checked below.

Item#	Description	Qty. Purchased	Item#	Description	Qty. Purchased
JIMMY DEAN® BREAKFAST SAUSAGE			JIMMY DEAN BUTCHER WRAP SANDWICHES		
<input type="checkbox"/> 15938	Fully Cooked Formed, Reduced Fat Turkey Patties, CN 1.25 oz., 3.125"	_____	<input type="checkbox"/> 51334	Jimmy Dean Delights™ Canadian Bacon, Egg White & Cheese Muffin made with Whole Grains, 4.5 oz.	_____
<input type="checkbox"/> 19137	Fully Cooked Formed Pork Patties 2 oz., 3.25"	_____	<input type="checkbox"/> 51335	Jimmy Dean Delights Turkey Sausage, Egg White & Cheese Muffin made with Whole Grains, 5.1 oz.	_____
<input type="checkbox"/> 19138	Fully Cooked Formed Pork Patties 1.5 oz., 3.25"	_____	<input type="checkbox"/> 51336	Jimmy Dean Delights Turkey Sausage, Egg White & Cheese Bagel made with Whole Grains, 4.8 oz.	_____
<input type="checkbox"/> 23704	Fully Cooked Skinless Pork Sausage Links 1 oz., 3.5"	_____	<input type="checkbox"/> 11856	Sausage & Egg Pancake Sandwich w/Maple Syrup 4.9 oz.	_____
<input type="checkbox"/> 23705	Fully Cooked Skinless Pork Sausage Links 0.8 oz., 3.25"	_____	<input type="checkbox"/> 11859	Sausage, Egg & Cheese Croissant 4.9 oz.	_____
<input type="checkbox"/> 19001	Raw Pure Pork Sausage Casing Links 2 oz., 3.75"	_____	<input type="checkbox"/> 51331	Ham, Egg & Cheese Croissant 3.9 oz.	_____
<input type="checkbox"/> 19006	Raw Pure Pork Sausage Casing Links 1 oz., 3.75"	_____	<input type="checkbox"/> 51332	Canadian Bacon, Egg & Cheese Muffin 4 oz.	_____
<input type="checkbox"/> 22105	Raw Butcher's Recipe® Stuffed/Sliced Patties 2 oz., 2.875"	_____	<input type="checkbox"/> 51333	Sausage, Egg & Cheese Muffin 5 oz.	_____
<input type="checkbox"/> 22110	Raw Wide Butcher's Recipe Stuffed/Sliced Patties 2 oz., 3.5"	_____	<input type="checkbox"/> 51362	Bacon, Egg & Cheese Biscuit 3.6 oz.	_____
RUDY'S FARM® BREAKFAST SAUSAGE			<input type="checkbox"/> 13655	French Toast & Sausage Sandwich 3.9 oz.	_____
<input type="checkbox"/> 28755	Raw Whole Hog Stuffed/Sliced Mild Patties 2 oz., 2.875"	_____	<input type="checkbox"/> 51368	Ham, Egg & Cheese Muffin 4.2 oz.	_____
			<input type="checkbox"/> 51372	Sausage, Egg & Cheese Bagel 5.2 oz.	_____
			<input type="checkbox"/> 51374	Sausage, Egg & Cheese Biscuit 4.9 oz.	_____
			<input type="checkbox"/> 51378	Sausage & Biscuit 3.5 oz.	_____



Most bakery products qualify for Foodservice Rewards. Visit www.foodservicerewards.com for details.

<u> </u>	$\times \$2.00 =$	<u> </u>
Total Cases		Total Rebate
(Max. 300)		(Max. \$600)

Sales/Broker Representative (Please Print)

Name: _____ Broker Firm: _____

Coupon must have an authorized Sara Lee Sales/Broker Representative name to be valid.

Send to: **Jumpstart Rebate**, PO Box 2048, Brownsdale, MN 55918

Make Check Payable To:

Establishment: _____

Name: _____ Title: _____

Address: (No PO Boxes) _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Check here if you would like to receive e-mail offers from Sara Lee.

Primary Distributor: _____

City: _____ State: _____

Type of Operation: (check one)

Commercial Restaurants

- Traditional QSR/Fast Food
- Fast Casual/Quick Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bars & Taverns
- Traditional Bakeries
- Farm Stands

Non-Commercial/Beyond Restaurants/Onsite Feeding

- Business & Industry
- Hospitals
- Traditional Nursing Homes
- Retirement Communities
- Schools (K-12)
- Colleges & Universities
- Vending
- Office Coffee Service (OCS)
- Military
- Lodging
- Casinos/Gaming
- Corrections
- Supermarket Deli
- Mass Merchandisers
- Club Stores
- Recreation

- Airlines/Travel
- Cruise Lines
- Stadiums/Arenas

Convenience Stores

Average Number of Meals

- Served Per Day**
- Under 100 meals
 - 100-299
 - 300-499
 - 500-999
 - 1,000-1,999
 - 2,000-4,999
 - 5,000 or more meals

TERMS AND CONDITIONS

Eligible Customers: Eligible Foodservice Operators that purchase qualifying products will receive a rebate of \$2.00 per case (up to \$600.00). Offer limited to customers purchasing through a foodservice distributor; one coupon per operator/customer. Resale, bid, contract business, national accounts, affiliated franchise groups and Operator Tiered Program members are not eligible due to other Sara Lee Foodservice programs in which they may already participate. Broker organizations are ineligible for Sara Lee rebates. Chain headquarters may submit for multiple locations and request one combined rebate check; however, reports submitted must show individual store addresses and purchase information. Rebates must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Offer valid in the U.S. only. Offers do not apply to deviated pricing, any distributor label product, or any other private label products. **Qualifying Products:** Valid on SKUs listed on this offer. **Effective Dates:** Offer applies to qualified purchases made between January 2, 2012 and June 29, 2012. Request for rebate must be postmarked by July 31, 2012. Please allow 4-6 weeks for rebate to arrive. **Limits:** Maximum rebate is \$600.00. **Proof of Purchase:** Copies of distributor invoice(s) showing case purchases must be attached to the coupon. Invoices used for this offer cannot be used in conjunction with any other Sara Lee offer except the Menu Allowance Program and Foodservice Rewards. Distributor velocity reports will only be accepted if they include Sara Lee item numbers, specific invoice numbers, dates and purchase prices. Sara Lee Foodservice has final decision on the interpretation of the terms and conditions of this promotion. Information submitted shall be the property of Sara Lee.

For more information, please contact your Sara Lee Foodservice Sales Representative or call 1-800-682-SARA (7272).

