

new!
Simplot
Traditions™



Choose your offer
and start a **NEW** tradition of savings

Friends

Save up to **\$150** on New Simplot Traditions™

- Purchase Simplot Traditions dehydrated mashed potatoes, hash browns or casseroles
- Complete form on back and mail with distributor invoice(s) to receive \$5 rebate per case, up to \$150

Family

Receive up to **7 cases FREE** of New Simplot Traditions

- Purchase from the Simplot family:
 - A minimum of 10 cases of Simplot branded products AND 7 cases of NEW Simplot Traditions dehydrated mashed potatoes, hash browns or casseroles
- All of the above Simplot purchases must be listed on one distributor invoice
- Complete form on back and mail with distributor invoice to receive reimbursement for up to 7 cases of Simplot Traditions (max rebate \$560, max per case \$80)





Choose Your Offer:

Friends Rebate

I want **\$5/case up to \$150** for Simplot Traditions

Total Cases (A) _____ X \$5 = \$ _____
(Max 30) (Max Rebate \$150)

or

Family Rebate

I want **up to 7 cases FREE** of Simplot Traditions

Must purchase a minimum of 10 cases of Simplot branded product(s) and 1 case of Simplot Traditions product(s).

Total Cases (A) _____
(Max 7)

Total Rebate (B) _____
(Max Rebate \$560, Max/Case \$80)

Simplot Traditions

	SKU	Cases Purchased	Case Cost	Total
<input type="checkbox"/> Mashed Potatoes	022770	_____ X	_____ =	_____
<input type="checkbox"/> Mashed Potatoes	022848	_____ X	_____ =	_____
<input type="checkbox"/> Mashed Potatoes	022800	_____ X	_____ =	_____
<input type="checkbox"/> Mashed Potatoes	022749	_____ X	_____ =	_____
<input type="checkbox"/> Mashed Potatoes	022763	_____ X	_____ =	_____
<input type="checkbox"/> Homestyle Mashed Potatoes	022893	_____ X	_____ =	_____
<input type="checkbox"/> Butter & Herb Mashed Potatoes	022909	_____ X	_____ =	_____
<input type="checkbox"/> Garlic Mashed Potatoes	022916	_____ X	_____ =	_____
<input type="checkbox"/> Golden Mashed Potatoes	022824	_____ X	_____ =	_____
<input type="checkbox"/> Mashed Potatoes With Vitamin C Added	022787	_____ X	_____ =	_____
<input type="checkbox"/> No Salt Added Mashed Potatoes	022930	_____ X	_____ =	_____
<input type="checkbox"/> Potato Flakes	022831	_____ X	_____ =	_____
<input type="checkbox"/> Seasoned Potato Flakes	022886	_____ X	_____ =	_____
<input type="checkbox"/> Hash Brown Potatoes	022794	_____ X	_____ =	_____
<input type="checkbox"/> Scalloped Potato Casserole	022879	_____ X	_____ =	_____
<input type="checkbox"/> Au Gratin Potato Casserole	022862	_____ X	_____ =	_____
<input type="checkbox"/> Sliced Potatoes	022855	_____ X	_____ =	_____

 Total Cases (A)

 Total Rebate (B)

To Get Rebate

Completely fill out this form (no incomplete coupons will be accepted). Attach your distributor invoice(s) with the eligible product(s) circled as proof-of-purchase between October 1, 2011 and December 31, 2011. Complete the information below and mail the entire certificate along with proof-of-purchase to:

Traditions Intro Rebate
 P.O. Box 2030
 Brownsdale, MN 55918-2030

Please check the category that best describes your operation:

- | | |
|---|--|
| <input type="checkbox"/> Quick Service | <input type="checkbox"/> Colleges/Universities |
| <input type="checkbox"/> Casual/Theme | <input type="checkbox"/> Hospitals |
| <input type="checkbox"/> Family Style/Midscale | <input type="checkbox"/> Nursing Homes |
| <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Vending |
| <input type="checkbox"/> Supermarket Foodservice/Deli | <input type="checkbox"/> Military |
| <input type="checkbox"/> C-Store Foodservice | <input type="checkbox"/> Recreation/Leisure |
| <input type="checkbox"/> Lodging | <input type="checkbox"/> Airlines |
| <input type="checkbox"/> Business & Industry | <input type="checkbox"/> Other _____ |

Mail Rebate to:

Operation Name: _____ Contact Name: _____ Contact Title: _____
 Mailing Address (No PO Boxes): _____ City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____ Email Address: _____
 Primary Distributor: _____ Distributor Sales Rep: _____
 Email Address: _____ City: _____ State: _____ Zip: _____
 Broker: _____ City: _____ State: _____ Zip: _____

By providing an email address, operator gives permission for us to send product and program information via email.

Rebate Rules

1. Friends Rebate is good for \$150 maximum. Family Rebate is good for \$560 maximum. 2. Distributor invoice(s) must be attached with qualifying items circled or highlighted. Distributor listings, summaries, or reports do not qualify. 3. Coupon valid on case purchases between 10/1/11 and 12/31/11. Postmarked no later than 1/31/12.
4. One rebate will be refunded per operation or location. 5. Offer does not apply to distributors, bid, contracted, or national accounts. May not be combined with any other Simplot offer. 6. Chain operators must submit on an individual unit basis. 7. Not eligible for K-12 schools/districts. 8. All information must be complete for rebate to be processed. 9. Not responsible for lost, late, damaged, misdirected, or postage-due mail. Allow 4-6 weeks for processing.

