

Operator Trial Offer

Save Up to **\$135**

when you try select
LAND O LAKES® products



FOODSERVICE
Your Passion. Our Promise.®

Experience simple goodness when you try your first purchase of our high performance cheeses and sauces or our new butter spread products.



SAVE \$25 on
LAND O LAKES® Butter Sauce Base



SAVE \$30 on
LAND O LAKES® Alfredo Sauce Pouch
or **\$35** on LAND O LAKES® Alfredo Sauce Can



SAVE \$20 on NEW
LAND O LAKES® Fresh Buttery Taste® Spread



SAVE \$40 on
LAND O LAKES® Queso Bravo™ Cheese Dip



SAVE \$15 on NEW
LAND O LAKES® Flavored Butter Spreads



Save Up to \$135 on your first purchase of select LAND O LAKES® products



CALCULATE YOUR REBATE

Distributor Code	Product Code	Category/Product Name	✓ Purchased	Total Rebate
	14456	NEW FRESH BUTTERY TASTE® SPREAD Fresh Buttery Taste® Spread, 6/5# Tubs	<input type="checkbox"/>	\$20 = _____
	19896	NEW FLAVORED BUTTER SPREADS Cinnamon Sugar Butter Spread, 2/4.5# Tubs	<input type="checkbox"/>	\$15 = _____
	19897	Honey Butter Spread, 2/4.5# Tubs	<input type="checkbox"/>	\$15 = _____
	15958	BUTTER SAUCE BASE (New business only: have not purchased in the last 6 months) Butter Sauce Base, 8/2# Pouches	<input type="checkbox"/>	\$25 = _____
	39049	ALFREDO SAUCE (New business only: have not purchased in the last 6 months) Alfredo Sauce, 6/#10 Cans	<input type="checkbox"/>	\$35 = _____
	39453	Alfredo Sauce, 6/64 oz. Pouches	<input type="checkbox"/>	\$30 = _____
	48192	QUESO BRAVO™ (New business only: have not purchased in the last 6 months) Queso Bravo™ Cheese Dip, Y, 6/5 lb Pouches	<input type="checkbox"/>	\$40 = _____
	48238	Queso Bravo™ Cheese Dip, W, 6/5 lb Pouches	<input type="checkbox"/>	\$40 = _____
MAX UP TO 5 DIFFERENT PRODUCTS ONLY. MAX ONE PRODUCT PER CATEGORY.				TOTAL (max rebate \$135) \$ _____

REBATE SPECIFICATIONS:

- Purchases must be made between **January 1, 2012 to June 30, 2012.**
- Rebate request must be postmarked by **July 31, 2012.**
- Maximum rebate is **\$135. Expires: June 30, 2012.**
- This offer may not be combined with any other Land O'Lakes offer.
- Rebate form must accompany request.
- Offer valid for individual foodservice establishments only.
- Rebate request must be submitted directly by the operator.

- Offer does not apply to distributors, bid, contracted or national accounts or any Foodservice Management accounts.
- Offer does not apply to resale, cash/carry and club stores.
- Qualifying multi-unit chains must submit on an individual basis.
- Your invoice is your proof of purchase.
- Distributor recaps are allowed if they include distributor name, operator name and invoice number, Land O'Lakes item number and description, number of cases ordered and date purchased.

SEND MY REBATE TO

Establishment Name _____
 Your Name _____
 Title _____
 Street Address _____
 City _____
 State _____
 Zip _____
 Telephone _____
 Fax _____
 Email* _____
 Primary Distributor _____
 City _____
 State _____
 Zip _____
 Brokerage Company Name _____

*By providing an email address, operator gives permission for us to send product and program information via email.

Check here if you do not wish to receive this information.

MY SEGMENT:

- | | |
|---|---|
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Family Dining |
| <input type="checkbox"/> Fast Food/Quick Service | <input type="checkbox"/> Recreation/Entertainment |
| <input type="checkbox"/> Convenience Store | <input type="checkbox"/> Hotel/Motel |
| <input type="checkbox"/> Business Dining | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> K-12 School |
| <input type="checkbox"/> Long Term Care/Nursing Homes | <input type="checkbox"/> Catering |
| <input type="checkbox"/> Other: _____ | |

MY MANAGEMENT:

- Independent/Self-Operated
 Chain (# Units _____)
 Contract Managed by: _____

SUBMIT

Mail rebate redemption request with invoice or distributor recap to:

Land O'Lakes, Inc.
 Trial Incentive Offer – Jan-June 2012
 P.O. Box 2035
 Brownsdale, MN 55918

For more information,
 call 1-800-361-4902

- Allow 4-6 weeks for processing.
- Eligible cases may not be used in conjunction with any other Land O'Lakes rebates, promotions or offers.
- Refund will be mailed to operator only.
- Void where prohibited.
- Land O'Lakes Foodservice reserves the right to terminate or modify this program at any time.