

BRANDED TURNKEY PROGRAMS





Contigo Taqueria® taps into a growing market, providing c-stores with a delicious menu of authentic Mexican and Southwest products in one-stop-shop turnkey program.

Genuine, slow smoked, fully cooked BBQ. TRU-Q BBQ® offers a variety of options from a simple sandwich to full meal deals with craveable side dishes.

The Red Seal Pizzeria® program allows c-store operators to quickly open a full-service, made-to-order pizzeria directly inside their stores.

The Red Seal Express® uses Frozen Pizzas that are fully finished, frozen and ready-to-bake. Four varieties are available – Cheese, Pepperoni, Italian Sausage & Pepperoni Combo, and Breakfast. The Red Seal Express provides operators to bake frozen as a hot offering in store as well as frozen pizzas to take home to bake.

The Grab A Burger™ Program is your one-stop solution for launching a successful quick-service hamburger business. We offer fresh, frozen, or fully cooked burger options, as well as crispy fries and other sides.



PORTFOLIO OF BRANDED TURNKEY PROGRAMS

Deli 55® delivers the best of the best in a full range of deli foods — from freshly made signature sandwiches to delicious, hearty soups, to crisp salads and other deli delights. Deli 55. All Flavor. No Limits.

With perfectly seasoned, crispy Southern breading regular and spice and a full complement of comfort food favorites, Perfectly Southern® is the premier turnkey partner program for fried chicken lovers. Available in fresh chicken and precooked tenders.

Zebec Mediterranean Café® delivers delicious Mediterranean inspired fare including bowls, entrees, sandwiches, and salads. There is a wide variety of proteins, including several Halal offerings, vegetarian items, dips, spreads, appetizers, grains, vegetables, and desserts to create a quick serve menu that will satisfy customers' appetites for Mediterranean flavors that will please any palate

Amazin' Asian™ brings together the rich culinary traditions of the vast regions of Asia into a flavorful quick-service dining experience. Popular offerings include authentic Asian foods, from rice and noodles, to sauces, and heat-and-eat entrées and appetizers. Think bowls and rolls and more.



EXCLUSIVE LICENSED PROGRAMS MADE EASY

Performance Foodservice is a longstanding leader in ensuring establishments across the country have the best food to serve their guests.

The convenience landscape is evolving to include a range of concepts, but one thing's certain — consumers are in the market for higher quality, better tasting menu items.

Performance has designed these easily applicable, turnkey programs to serve guests wherever they dine, without the layers and costs associated with national franchise programs.

START SERVING TODAY:

- **Low cost of entry and operations** with no licensing or franchise fees — **just pay for what you want to sell.**
- **Ease of doing business** — these are a turnkey programs with built-in flexibility. We provide everything you need to be up and running quickly. Just sign a short licensing agreement, and you'll be in business.
- **Restaurant-quality food** — we've already done the work to find the best manufacturers in our brands, and they are available exclusively to you with the benefit of our buying power.
- **Bigger profits** — because we sell directly to you, your costs are lower, and your profits are higher.





READY-TO-BAKE PIZZA

The Red Seal Express® Pizzas feature ingredients from our Performance family of Exclusive Brands, including whole milk mozzarella cheese made in Wisconsin, robust sauce, Italian sausage, and Old-World style pepperoni, all on rich, full-flavored rising crusts.

These pizzas are incredibly easy to use — just bake from frozen to get a hot and fresh-tasting pizza in minutes. They are versatile and have a long hold time in the warmer after baking, which make them a great value. Available in cheese, pepperoni, Italian sausage & pepperoni combo, and breakfast varieties, along with optional sides and sauces.

Sizes include 7" Personal Pizza, 12" and 14" (for slicing into 6 slices per pizza).

The Red Seal Express requires a small space and limited equipment providing operators to bake frozen as a hot offering in store as well as frozen pizzas to take home to bake.



THE RED SEAL EXPRESS®



- **No Franchise Fee**
- **Full Portfolio of Everything Pizza & Italian**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Pizza Oven, Storage & Prep Equipment & Small Wares - available as needed**



BAKED FRESH ON-SITE

How do you turn your operation into a highly profitable, point of destination pizza shop with delicious made-to-order slices? You open The Red Seal Pizzeria®. Get your slice of the growing pizza market by letting Performance help you turn a space as small as 10' x 10' into a bustling pizzeria.

We are the pizza leaders with 70 years-plus of success through our legendary Roma® family of brands. Now through our licensed program, The Red Seal Pizzeria, you have access to the country's finest pizza making products and the knowledge of our pizza specialists to help you sell restaurant-quality items.

Keep it fast and simple with par-baked crusts that you sauce, cheese, top and bake; or use pizza dough balls or pizza mix to make crusts from scratch. Want to add subs or hoagies, wings, pasta dishes and more on your menu? We have you covered.



- **No Franchise Fee**
- **Full Portfolio of Everything Pizza & Italian**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Pizza Oven, Storage & Prep Equipment & Small Wares - available as needed**



MADE-TO-ORDER

All flavor. No limits.

Deli 55® builds on the grab-and-go momentum with an exciting brand featuring a wide assortment of menu items across all dayparts. Whether it's traditional deli sandwiches, subs, heroes or paninis, soups, salads, burgers, hot dogs, or chips – Deli 55® serves it up.

In the morning, Deli 55 answers the call with an assortment of readymade breakfast items, including a variety of egg, cheese, and meat sandwiches, as well as breakfast burritos and breakfast pizzas. Lunch is made to order with pre-portioned meats, cheeses, and toppings to make delicious sandwiches. Soups, chilis, and sides such as mac & cheese are fully prepared, just heat and serve.



DELI 55®

- **No Franchise Fee**
- **Full portfolio of product offerings that make sense for your business**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Oven, Warmers, Storage & Prep Stations & Small Wares — At Additional Cost**



SIZZLING SUCCESS

Americans can't get enough of burgers—9 out of 10 have had one in the past month, 73% just last week, and many are grabbing them weekly when dining out. Burgers remain a popular favorite across the board! Be just like the “Branded Burger Big Guys” without the costs and corporate controls and take advantage of the Grab A Burger™ program. Whether you already have the necessary equipment or need help getting started, we've got you covered. From fresh, frozen, or fully-cooked, made-to-order burgers and crispy fries to hot or cold sides, our full portfolio of high-quality, branded ingredients ensures you're serving up crowd-pleasers every time. With no franchise fees and a simple licensing agreement, you can start strong without the overhead.



- **No Franchise Fee**
- **Fresh, frozen, and fully-cooked burgers, fries, and hot & cold sides**
- **Made-to-order menu**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and**
- **Outdoor POS Merchandising**
- **Storage, prep equipment & small wares – available as needed**



FROM BOWLS TO ROLLS & MORE

Asian cuisine has long been an American favorite with more and more flavors being introduced every year, from Indian and Thai, to Korean, Japanese, Chinese, Indian, and Vietnamese, to name a few. Amazin' Asian™ quick service food items are bursting with craveable flavors in a fast, convenient format ideal for today's on-the-go diners. Popular offerings include authentic Asian foods, from rice and noodles, to sauces, and heat-eat-and-eat entrées and appetizers. Think bowls and rolls and more. Amazin' Asian items balance, umami, and visual presentation, offering guests a fusion of authenticity and innovation. With vibrant flavors, fresh ingredients, and efficient preparation, the Amazin' Asian turnkey concept appeals to modern diners seeking global flavors in a fast-casual space. When we say turnkey, we mean it. You'll have everything you need for a highly profitable and easy-to-execute Asian QSR, including the necessary equipment, if needed, and marketing and POS from menu boards to indoor & outdoor merchandising.



- **No Franchise Fee**
- **Full portfolio of authentic Asian foods**
- **Sales & Marketing Support**
- **Training Support**
- **Menu boards, indoor & outdoor merchandising and POS**
- **Storage, preparation equipment, and small wares - available as needed**



FRESH, DELICIOUS AND CUSTOMIZABLE

Zebec Mediterranean Café® delivers delicious Mediterranean inspired fare including bowls, entrees, sandwiches, and salads. There is a wide variety of proteins, including several Halal offerings, vegetarian items, dips, spreads, appetizers, grains, vegetables, and desserts to create a quick serve menu that will satisfy customers' appetites for Mediterranean flavors that will please any palate.

Mediterranean Cuisine has a growing and strong presence on foodservice in the USA with Mediterranean-inspired cuisine appearing on 58.3% of Total US Menus and steady predicted growth over the next 4 years. A staggering 75% of US patrons know, 56% have tried and 44% of restaurant patrons love Mediterranean cuisine and it is equally popular among Gen X (80%), Millennials (75%), Boomers (74%) and Gen Z (72%). in America is truly BIG business.

We are pleased to present Zebec Mediterranean Café® as a turnkey, easy to implement, highly customizable, dining solution for operators nationwide.

- **No Franchise Fee**
- **Full portfolio of product offerings that make sense for your business**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Oven, Warmers, Storage & Prep Stations & Small Wares — At Additional Cost — available as needed**



**ZEBEC
MEDITERRANEAN
CAFÉ®**



AUTHENTIC FLAVORS

Contigo® means “With You” in Spanish — and we are with you every step of the way when you implement Contigo with our Contigo Taqueria® foodservice program. We keep it simple. Serve up the best-tasting authentic Mexican and Tex-Mex fare in minutes: Tacos, Burritos, Bowls, Quesadillas and Salads. Of course, we also have plenty of tortilla chips for nachos, guacamole, and salsas. Plus, finish with sweet, irresistible churros.

Contigo is a trusted name in many Hispanic and Latin restaurants nationwide. Now you can serve these same restaurant quality foods to your customers. All Contigo Taqueria products are precooked — just heat and serve. This includes perfectly seasoned cooked meats, beans, and rice.



CONTIGO TAQUERIA®



- **No Franchise Fee**
- **Complete portfolio of Contigo products**
- **Sales & Marketing Support**
- **Training Support**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Tortilla Warmers, Storage & Prep Stations & Small Wares — At Additional Cost — available as needed**



CRISPY & DELICIOUS

Perfectly Southern® Fried Chicken breeding is the culmination of Southern chefs and fried chicken experts developing unique proprietary flavors that perform well and provide a step up for the best fried chicken experience in America. It doesn't get any better than being Perfectly Southern.

Perfectly Southern Fried Chicken breeding is available in Original Flavor and Hot & Spicy — the perfect blend with the right kick of heat, — as well as a fish breeding. The Perfectly Southern foodservice turnkey program covers all menu sides in all dayparts — breakfast, lunch, dinner, and anytime snack time. Plus, it's flexible to tailor items to specific markets and appetites. The program is available in fresh chicken prepared in store and fully cooked tenders.



PERFECTLY SOUTHERN®



- **No Franchise Fee**
- **Fresh 8-piece Bone-In Chicken, Wings, and fresh and precooked frozen chicken tenders**
- **Complete Portfolio of High-Quality Products for All Daypart Menus**
- **Sales & Marketing Support**
- **Training Support — Online, Video and In-store**
- **Menu Boards & Indoor and Outdoor POS Merchandising**
- **Fry, Storage & Prep Equipment & Small Wares — At Additional Cost — available as needed**



FOR TRUE BBQ LOVERS

TRU-Q BBQ® is designed to bring authentic BBQ to consumers in a quick-serve format. Our motto is “For True Barbecue Lovers” because our line of items includes expertly prepared brisket, pulled pork, chicken, sausage, and sides that BBQ fanatics crave. Not only that, TRU-Q offers a range of flavor-packed sauces from the nation’s truly great BBQ regions.

From fully cooked proteins, heat-and-serve favorites, or ready-to-serve side items, TRU-Q BBQ is a fast way to satisfy guests’ appetites for BBQ with sauces that will meet any preferred taste.



- **No Franchise Fee**
- **Complete Portfolio of BBQ Sides**
- **Sales & Marketing Support**
- **Training Support**
- **Genuine Hardwood-Smoked BBQ, Fully Cooked for Ease of Serving**
- **Menu Boards & Indoor and Outdoor POS Merchandising — available as needed**



Salads

CAESAR \$6.99

fresh romaine lettuce with croutons,
parmesan cheese and caesar dressing

FRESH GARDEN \$6.99

green leaf lettuce topped with grape
tomatoes, croutons, and parmesan cheese



Sandwiches

HOT

MEATBALL SUB \$6.99

sauced meatballs with
provolone cheese on sub roll

PHILLY CHEESESTEAK \$5.99

philly steak meat, grilled
peppers and onions, provo-
lone cheese on a sub roll

CHEESEBURGER \$4.99

grilled beef patty, american
cheese, lettuce, tomato, on-
ion

CHILI DOG \$3.99

all beef frank topped with
spicy chili and cheddar
cheese on a bun

COLD

ITALIAN SUB \$6.99

capicola, salami, ham,
lettuce, provolone, tomato,
onion on a sub roll

TUNA SALAD \$6.99

tuna with mayonnaise, let-
tuce, and tomato on sliced
wheat bread



Combos!

\$8.99



Drinks & Sides

FRENCH FRIES \$2.99

CHIPS \$1.99

ICED TEA \$1.99

SODA \$1.99



ADDED CONVENIENCE

As an operator offering these dynamic turnkey programs, you will have exclusive access to high-quality branded POS, in addition to robust sales and marketing support. There are absolutely no franchise fees, and you will have lower startup costs, as well as access to high-tech solutions from experts like Menuetta to support your efforts.

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Restaurant **Outfitters**[™]

THE RIGHT FIT

Performance supplies the right equipment that fits your choice of turnkey convenience program. From items like countertop ranges, to prep tables, to ovens, fryers, pots, mitts, slicers, and tongs — Restaurant Outfitters has anything you may need to succeed.

performancefoodservice.com/Optimize-Your-Operation

For more information about our exclusive licensed foodservice branded programs contact your local Performance Food Group representative.

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**SCAN HERE TO LEARN
MORE ABOUT ALL OF OUR
TURNKEY PROGRAMS.**

