# Two Free Webinars: The Art of Giving Great Service



### I. Giving Great Service

Front line staff and organizational leaders alike will learn the why and how of giving great customer service. You'll learn two recipes – one for giving great service and one for effectively handling customer complaints – that makes great service a dish served deliciously in your establishments!

### **II. Leading Great Service**

The second course in this series continues the conversation for leaders within the organization at all levels, including owners. It will focus on the leader's role in providing great service to your customers including how to measure and reward great service, and train and coach your staff.

## Giving Great Service: The Front Line

Wednesday, November 11<sup>th</sup>

1:00 - 2:00 p.m. CDT

<u>Click Here to Register</u>





Leading Great Service: Organizational Leaders Wednesday, November 11<sup>th</sup>

2:00 - 3:00 p.m. CDT

**<u>Click Here to Register</u>** 

3737 N. Broadway, St. Louis, MO 63147 Phone : 314.277.2866 Email : Nicola.Buchanan@pfgc.com

### Free Webinars: I. SpotOn II. SpotOn Reserve III. Managing Your Online Brand

### I. SpotOn Point of Sale

Tuesday, October 20, 2:00 p.m. CDT Join Michelle Carr from Streamline Business Solutions and experts from SpotOn to learn how to use a cloud-based Point of Sales System to grow your business and generate more revenue. In this webinar we will cover top features like online ordering, QR codes, cash discounting, gift & loyalty programs, and more!



### I. Managing Your Online Brand

#### Tuesday, November 3, 10:00 a.m. CDT

Join Michelle Carr from Streamline Business Solutions and experts from Core Local to learn how to manage your online brand. From staking your claim to your online identity to managing your social media, this topic can be very time consuming and confusing! Core Local has solutions to help and can show you how managing your online brand pays for itself!





PERFORMANCE

Locally Rooted | Nationally Trusted | Solutions For You

What matters most... Our Customer. The difference: Our People and Our Performance

### II. SpotOn Reserve

Wednesday, October 28, 3:00 p.m. CDT

Join Michell Carr from Streamline Business Solutions and experts from SpotOn to learn more about reservations, waitlist, server & table management, as well as guest analytics. In current times, these systems have become much more important to growing your business!

> Click Here to Register 11/3 @ 10:00 a.m.

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