



TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE GRAB A BURGER™ PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTARSM



READY TO FLIP YOUR BUSINESS INTO A SIZZLING SUCCESS?

Americans can't get enough of burgers—9 out of 10 have had one in the past month, 73% just last week, and many are grabbing them weekly when dining out. Burgers remain a popular favorite across the board! The **Grab A Burger™** Program is your all-in-one solution to launching a thriving quick service hamburger operation on your terms. Be just like the "Branded Burger Big Guys" without the costs and corporate controls. Whether you already have the necessary equipment or need help getting started, we've got you covered. From fresh, frozen, or fully cooked, made-to-order burgers and crispy fries to hot or cold sides, our full portfolio of high-quality, branded ingredients ensures you're serving up crowd-pleasers every time. With no franchise fees and a simple licensing agreement, you can start strong without the overhead.

LOW EFFORT.

HIGH PERFORMANCE.

Our program is as turnkey as you want it to be. We provide everything from menu boards and indoor/outdoor POS merchandising to storage, prep equipment, and smallwares tailored to your volume needs. Plus, our exclusive branded products and grab-and-go options make it easy to capitalize on seasonal offerings and limited-time promotions. With low labor requirements, consistent product quality, and simple prep, you'll enjoy high margins and happy customers.

WE DON'T STOP AT GREAT FOOD—

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or retail outlet, the **Grab A Burger™** Program transforms your space into a quick-serve burger powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT BURGERS AND GREATER PROFITS.

Why let other burger places grab all the business? Grab your share of wallet with your own **Grab A Burger™** today!



PROGRAM FEATURES

- Licensing Agreement – No franchise fee
- Full product portfolio – Fresh, frozen, and fully cooked burgers, fries, fresh prepared produce, and hot & cold sides
- Made-to-order menu – Burgers, fries, and more!
- Exclusive branded products, groceries to takeout containers
- Menu boards & POS merchandising – Indoor and outdoor options
- Storage, prep equipment & smallwares – Provided as needed
- Sales & marketing support
- Training support & business growth

PROGRAM BENEFITS

- No franchise or royalty fees
- High-quality products for entire program offering
- Simple prep, low labor, consistent quality
- LTOs, seasonal items & grab-and-go options
- Quick-serve transformation – Launch in just weeks
- Flexibility and ease of business
- Expert support – From Performance Food Group, your trusted foodservice partner

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Grab A Burger™ is a trademark of Performance Food Group.

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