



zebec[™]
mediterranean CAFÉ

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE ZEBEC MEDITERRANEAN CAFE[™] PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE[®], CORE-MARK[®] AND VISTARSM



READY TO SEND YOUR BUSINESS INTO A SAVORY SUCCESS?

Mediterranean Cuisine has a growing and strong presence in foodservice in the USA with restaurants focusing on Mediterranean cuisine. Mediterranean-inspired cuisine appears on 58.3% of Total US Menus and steady predicted growth over the next 4 years which means that thousands of restaurants are making billions in sales in this popular and growing segment.

75% of US patrons know, 56% have tried, and 44% of restaurant patrons love Mediterranean cuisine and it is equally popular among Gen X (80%), Millennials (75%), Boomers (74%), and Gen Z (72%). In America it truly is BIG business and **Zebec Mediterranean Café™** is designed to bring these fresh and authentic flavors to an accessible and quick-serve format.

LOW EFFORT.

HIGH PERFORMANCE.

Zebec Mediterranean Café™ delivers delicious gyros, chicken skewers, falafel, and chicken and pork shawarma with the convenience of a myriad of heat-and-serve products. From fully cooked proteins, heat-and-serve, or ready-to-serve side items, **Zebec Mediterranean Café™** is a fast way to satisfy customers' appetites for Mediterranean flavors with a selection of complementary side items including hummus, sauces and spreads that will please any palate, including several Halal proteins.

WE DON'T STOP AT GREAT FOOD -

WE'RE WITH YOU EVERY STEP OF THE WAY.

Zebec Mediterranean Café™ is the seventh branded licensed program brought to market by Performance Food Group, covering all the most popular food choices for fast casual dining - barbeque, pizza, fried chicken, deli sandwiches, taquerias, and now Mediterranean. We are pleased to present an easy to implement, highly customizable dining options for our operators nationwide.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other Mediterranean places grab all the business? Get your share of wallet today with your own **Zebec Mediterranean Café™**!



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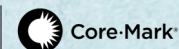
PROGRAM FEATURES

- Licensing Agreement – No franchise fee
- Full product portfolio – fully cooked proteins, thaw-and-serve breads, and hot and cold sides
- Made-to-order menu – Gyros, falafel and more!
- Exclusive branded products from groceries to takeout containers
- Menu boards & POS merchandising – Indoor and outdoor options
- Storage, prep equipment & smallwares – Provided as needed
- Sales & marketing support
- Training support & business growth

PROGRAM BENEFITS

- No franchise or royalty fees
- High-quality products for entire program offering
- Simple prep, low labor, consistent quality
- LTOs, seasonal items & grab-and-go options
- Quick-serve transformation – Launch in just weeks
- Flexibility and ease of business
- Expert support – From Performance Food Group, your trusted foodservice partner

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Zebec Mediterranean Café™ is a trademark owned by Performance Food Group

ZMC: 06.27.2025